Bureau of Energy Efficiency

(Government of India, Ministry of Power) **CIRCULAR**

Kind Attn: Principal/Vice- Principal/Head Master/ Head Mistress

Last date to submit Paintings is extended to 24/10/2016

Sub: XIIth School, State & National level Painting Competition on Energy Conservation - 2016 for Category 'A' (4th, 5th & 6th standard students) and Category 'B' (7th, 8th & 9thStandard students) organized by Bureau of Energy Efficiency and Ministry of Power, Government of India

| Prizes Prizes | | | | | |
|--------------------------|----------------|-------------------------------|------------------------------|--|--|
| Level | First | Second | Third | Consolation | |
| State/UT - Cat 'A' & 'B' | Rs. 20,000/- | Rs. 15,000/- | Rs. 10,000/- | 10 nos of Rs. 5,000/- each | |
| National - Category 'A' | Rs. 1,00,000/- | | | 10 nos of Rs. 10,000/- each 10 nos of BEE Prizes of Rs. 10,000/- each | |
| National - Category 'B' | Rs. 1,00,000/- | 2 nos of Rs. 50,000/- each | 3 nos of Rs.25,000/- each | 6 nos of Rs. 10,000/- each | |

In the outlook of sensitizing the school children towards Energy Efficiency along with Energy Conservation in domestic sector, the Ministry of Power (MoP), Government of India (GoI) undertakes pan India National Awareness Campaign by organizing Painting Competition for 4th, 5th and 6th Standards under Category 'A' and for 7th, 8th and 9th standards under Category 'B'.

As per approved methodology, the competition is being held in three stages, namely, School, State and National Level. Students under category 'A' and 'B' are eligible to participate in the competition. Cash prizes worth `95,000 per State/UT per Category (` 34.20 lakhs for 36 States/UTs per Category or ` 68.40 lakhs for both Categories) will be distributed to State level winners on day of the Competition on 9th November, 2016. For winners of both the categories of National Competition, cash prizes worth Rs. 10.35 lakhs will be awarded on 14th December, 2016. Therefore, in total `78.75 lakhs prizes will be distributed in the painting competition scheme.

In context to above, BEE would like to request the school Principals to arrange a special morning assembly to intimate school children and organize this Painting Competition at School level for 4th, 5th & 6th standard students under Category 'A' and for 7th, 8th & 9th standard students under Category 'B' of their respective school for 2-hour duration during any day up to 24th October, 2016. The students can select any one of the following topics for the Painting Competition:

| Category 'A' | Category 'B' | |
|--|--|--|
| Save a watt to save a lot | Energy Conservation, a smart step towards Smart Cities | |
| Be aware, Use Energy With Care | ♦ Reduce Carbon Footprint | |
| * आओ मिलकर बिजली बचाएं, प्रगति के भागी बन जाएं | Save the Polar, Go Solar | |

^{*} Get energy saver, become development partner.

The students can use any paper (preferably A4 size) and can use Pencil, Pencil Colors, Crayons and Water Colors. Use of collage/patch work is not permitted at any level of competition. After the completion of painting competition, your good self may select two best paintings along with information on the total no. of participants, percentage participation of students in both Categories i.e 'A' & 'B' (as applicable) and send them to the address of the Nodal Officer (list attached) of their respective State/UT by 24th October, 2016. The reverse of the paintings should carry the following information:

| Name of the student | Father's/ Mother's Name | Standard |
|---------------------|--------------------------------|--|
| Roll No. | School name and postal Address | Govt. School in Rural area (Write Yes or No) |
| State/ UT | School Tel. No./Mobile No | Signature of School Principal |

The enclosed advertisement may kindly be seen for more details for participation at State/UT and National Level Painting Competition. List of State/UT wise Nodal Officers is also available at www.beeindia.gov.in

It is informed that all the participating students of School level painting competition will get a 'Certificate of participation' and 1st & 2nd selected will get 'Certificate of Merit' which will be signed by the respective school Principals and Director General, Bureau of Energy Efficiency, Ministry of Power, Government of India. It is further informed that the names of schools, recording 100% student participation in the categories 'A' & 'B' (as applicable), will be included in the Painting Competition Book prepared by BEE.

The Bureau of Energy Efficiency (Ministry of Power, Government of India) takes this opportunity to request school principals to encourage their students to participate in this National activity.

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