



Coverage Report

Conference on Consumer- Centric
Approaches for E-cooking Transition
5 June 2023



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Print Coverage



Dainik Jagran (Hindi) [New Delhi]:

ई-कुकिंग के लिए उपभोक्ता केंद्रित सम्मेलन का आयोजन

वि., नई दिल्ली : भारत सरकार विद्युत मंत्रालय के ऊर्जा दक्षता ब्यूरो द्वारा विश्व पर्यावरण दिवस के अवसर पर ई-कुकिंग में तेजी लाने को लेकर उपभोक्ता केंद्रित सम्मेलन का आयोजन किया गया। जहां संस्थागत उपभोक्ताओं, उपभोक्ता अनुसंधान समूहों, नीति निर्माताओं, थिंक टैंक और निर्माताओं को इलेक्ट्रिक कुकिंग में परिवर्तन के लिए रणनीति पर चर्चा के लिए एक मंच पर लाया गया। विद्युत मंत्रालय के अतिरिक्त सचिव अजय तिवारी ने कार्यक्रम को संबोधित करते हुए कहा कि ई-कुकिंग आने वाले समय में सभी भारतीयों के लिए पर्यावरण के अनुकूल आदत बनने जा रही है। ऊर्जा दक्षता ब्यूरो के महानिदेशक अभय बाकरे ने कहा कि हम पर्यावरण संरक्षण की दिशा में अपने आंदोलन में एक महत्वपूर्ण मोड़ पर आ गए हैं जहां हम मिशन लाइफ के साथ आगे बढ़ रहे हैं।




Financial Express [Mumbai]:

ECONOMY, P2

AGGREGATION MODELS PROPOSED

Centre working on incentives to promote e-cooking



Govt working on incentives to push electric cooking

MANISH GUPTA
New Delhi, June 5

TO REDUCE DEPENDENCE on gas as cooking fuel, the government is working on aggregation models to promote electric cooking in kitchens, and is also likely to announce a set of incentives to encourage rural households to switch over.

“After the success of Ujjwala Yojana that brought in clean cooking protecting the health of rural women, electric cooking is going to be our new focus,” Ajay Tewari, additional secretary, ministry of power, said at an event here on Monday.

The ministry is planning to move from clean cooking to e-cooking but faces the challenge of expensive appliances. For this, it has engaged Energy Efficiency Services (EESL), a joint venture of PSUs under the ministry of power.

“We do not have (much) gas reserves in our country, so we need to preserve gas and switch to electricity and this has to come from renewable sources. We are developing some models where affordability is the biggest issue to be tackled,” he said.

India’s LPG consumption has gone up 83% over the past decade from 15.6 million metric tonne in FY13 to 28.5 MT in FY23, as per data from Petroleum Planning and Analysis Cell. About 90% of LPG is con-

sumed by households. Even the number of domestic piped natural gas (PNG) connections in India has shot up four times from 2.5 million in 2014 to 10.3 million in 2023.

Tewari said the ministry is working on several models where e-chulha or e-kitchen get electricity either from the grid or from the off-grid solar in rural households that may not be able to afford electricity bills due to e-kitchens.

“We want to come out with some aggregation model where carbon

The ministry faces the challenge of expensive appliances, for which it has engaged Energy Efficiency Services

credits will also get aggregated which will offset some cost of the electricity consumed and EESL are good in aggregation modeling,” the joint secretary said.

EESL was instrumental in the success of LED Ujala scheme that helped bring down the cost of LED bulbs from ₹300-₹400 to less than ₹100. They also helped bring down the cost of e-bus models by one-third.

“We are moving towards an Indian model of e-cooking to serve Indian kitchens. If we have standard and affordable models, we should be able to cover all urban areas within 2-3 years. By 2030, we will like to cover as many households as possible under e-cooking. This will contribute significantly to our fight against climate change,” Tewari said. He said that if required some subsidy will be announced initially.



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दैनिक जागरण:

Consumer centric conference organized for e-cooking

ई-कुकिंग के लिए उपभोक्ता केंद्रित सम्मेलन का आयोजन

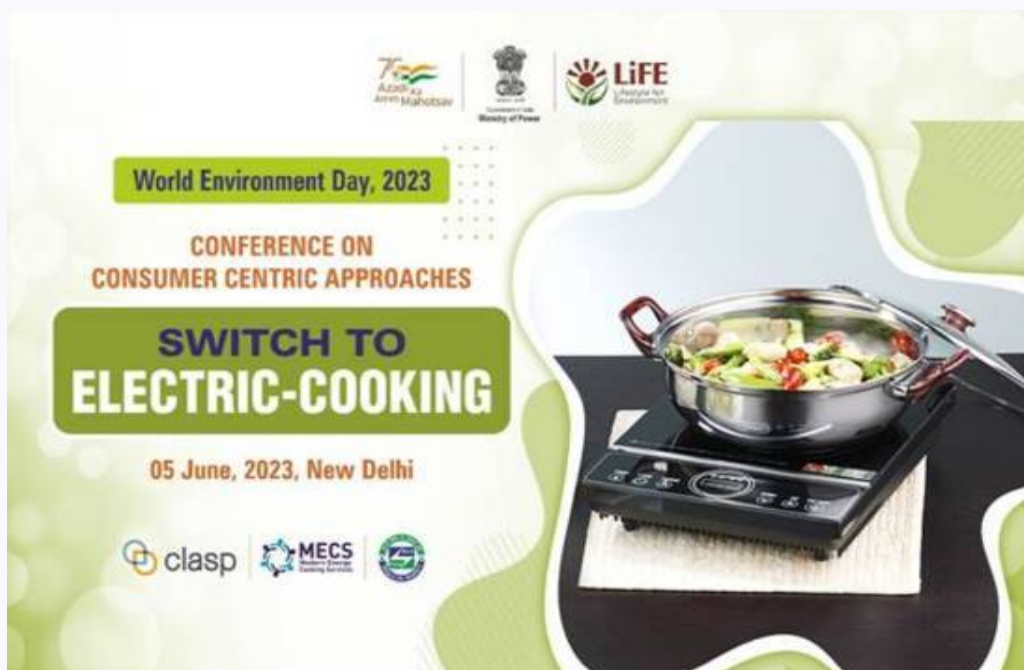
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Energetica India:

Government to Hold Conference on World Environment Day to Accelerate E-Cooking Transition



With rising fuel prices and increasing supply pressures, India needs a clean, sustainable and affordable e-cooking solution – one that also reduces its dependence on imports and increases energy security.

The Government of India is holding a 'Conference on Consumer-Centric Approaches for E-cooking Transition' at Salon West, Hyatt Regency, New Delhi. The conference will explore pathways to accelerate the deployment of energy-efficient, clean and affordable e-cooking solutions.

Organized by the Bureau of Energy Efficiency (BEE), Ministry of Power, Government of India, in collaboration with CLASP, the conference brings together institutional consumers, consumer research groups, policy makers, think tanks, manufacturers, and other enablers to drive dialogue and discuss strategy for the transition to electric cooking.

The focus on electric cooking is based on the recognition that e-cooking is a key pathway to Mission Life (Lifestyle for Environment), an India-led global mass movement to nudge individual and community action to protect and preserve the environment. Launched by Prime Minister Narendra Modi at the 26th UN Climate Change Conference of the Parties (COP26) in Glasgow in 2021, Mission Life seeks to transform persons into pro-planet people, who would adopt sustainable lifestyles.

Speaking on the government's thrust on clean cooking, Additional Secretary, Ministry of Power, Ajay Tewari said, "Recognising the health, economic, and environmental benefits of clean cooking, the Government of India has prioritised policies that promote cleaner cooking fuels. With tremendous strides being made on electrification, as well as an increasing share of electricity supply being generated from renewable energy, electric cooking solutions provide a great opportunity to propel India towards a climate-friendly, healthier and sustainable future."

The Additional Secretary pointed out that with efficiency policy for induction cookstoves in place; the next crucial step is to encourage the widespread adoption of efficient and affordable products. Director General, Bureau of

Energy Efficiency, Abhay Bakre said that the conference will help transform Indians into 'pro-planet people' who would adopt sustainable lifestyles.

The conference on Consumer-Centric Approaches for E-cooking Transition will explore enablers for adoption of e-cooking solutions such as finance, demand aggregation, carbon credits and business models. It will also brainstorm on consumer-centric approaches and behaviours to bring about the e-cooking transition.

The conference will also have a presentation by Energy Efficiency Services Limited on e-cooking market transformation program and a presentation by BEE on initiatives undertaken to promote e-cooking.

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DD News:

On 50th World Environment Day, Government holds Conference on Consumer-Centric Approaches for E-Cooking Transition

E-cooking is going to be the future of the Indian kitchen, need Affordable Business Models: Additional Secretary, Power

How can we accelerate the deployment of energy-efficient, clean, and affordable e-cooking solutions in India? On World Environment Day today, a conference organized in New Delhi by the Bureau of Energy Efficiency (BEE), Ministry of Power, Government of India, in collaboration with CLASP, sought to find new answers to this question. The “Conference on Consumer-Centric Approaches for E-cooking Transition” brought together institutional consumers, consumer research groups, policymakers, think tanks, and manufacturers in a discussion on strategy for the transition to electric cooking.

Delivering the special address, Additional Secretary, Ministry of Power, Ajay Tewari said that e-cooking is going to be an environment-friendly habit for all Indians in the times to come. “Some people take it very lightly, but e-cooking has many dimensions for families in urban and rural areas. Given our large population, a change in our behavior can have the biggest impact on the planet.”

Speaking about Mission Life launched by the Prime Minister at the 26 UN Climate Change Conference of the Parties (COP26) in Glasgow in 2021, the Additional Secretary said that India has emerged as the leader in the energy transition. "We are going to achieve renewable energy targets much earlier than the timelines we announced. This is evident from our achievement of Nationally Determined Contributions nine years ahead of target and our renewable energy targets."

Move towards e-cooking driven by 24/7 Electricity

The Additional Secretary said that we want to move towards e-cooking since we have 24/7 electricity in our households. "India has, in just 18 months, given Saubhagya connections to 26 million households who did not have electricity access. Never before in the history of the world has so many households been given electricity connection in such a short time. We are supplying energy for 23.5 hours in all urban areas and 23 hours and more in rural areas. It is a big achievement that the age of power cuts is behind us." He added that 700 million people in the world however still do not have access to electricity and that universal energy access is one of the priorities of G20.

"E-cooking is going to be the future of the Indian kitchen"

The Additional Secretary asserted that once all Indian households have electricity access, e-cooking is going to be the future of the Indian kitchen. "We can promote electric cooking since the technology is available. It must be scaled up; a model needs to be developed so that the energy comes from renewable sources so that there is an aggregation of carbon credits. The model should work in such a way that it becomes affordable in both urban and rural areas."

"Need to come up with Affordable E-Cooking Business Models"

After the success of UJWALA and thus having transitioned to clean cooking, we now want to make the transition to e-cooking, said the Additional Secretary. Highlighting the importance of affordability, he said that we

must promote e-cooking from renewable energy sources such as solar power and thermal power. "We are coming up with aggregation models whereby prices can be brought down. We are moving towards an Indian model of e-cooking to serve Indian kitchens. If we have standard and affordable models, we should be able to cover all urban areas within 2-3 years. By 2030, we will like to cover as many households as possible under e-cooking. This will contribute significantly to our fight against climate change."

"Very few technology barriers towards adopting e-cooking need replication at Scale"

In his keynote address, the Director General, of the Bureau of Energy Efficiency, Abhay Bakre said that we have today come to an important juncture in our movement towards environment protection where we are moving ahead with Mission Life. Speaking about electric cooking, the Director General said that there is comparatively very little research required in this field since we have e-cooking appliances and consumers too are aware of this. "The principal barriers towards adopting e-cooking were customers' concerns regarding potential faults in e-cooking appliances and whether all dishes could be prepared using e-cooking. When we launched the GO Electric Campaign, we faced big challenges such as setting up the electric vehicle charging infrastructure, the cost of Electric Vehicles and the production capacity. Contrary to this, we don't have such challenges in e-cooking. We have found that almost all dishes prepared using conventional stoves can be prepared using e-cooking as well. So, what is needed is replication at scale. Our focus has been on kitchens and locations where cooking can happen for longer periods of time, of 8 – 10 hours per day. Rather than going for full replacement, consumers could go for replacing 50% of their cookers with electric cookers, so that they get the time to build confidence in e-cooking before making the full transition."

“E-Cooking a Win-Win for both Power Sector and Consumers”

Speaking about Sustainable Development Goal 7.1, the Director General said that 2.1 billion people do not today have access to clean cooking, and are exposed to harmful ways of cooking. “The promotion of e-cooking is a natural way of moving ahead with the SDGs, which are to be achieved by 2030. The first part – universal access to electricity – has been achieved in India. Most of our households also have access to LPG, thanks to UJALA. When we transition to e-cooking, it is going to be a much cleaner fuel. Electric cooking is the future and consumer participation is very important here. E-cooking can save energy consumed in reheating as well.” In conclusion, the DG said that we have to start with urban areas and move to Tier-2, Tier-3 towns and then to rural areas. He said that by 2030, e-cooking is going to be a win-win solution for both the power sector and consumers as well.

“Transition to e-cooking can improve quality of life, reduce carbon emissions and improve indoor air quality”

Senior Director, CLASP, Bishal Thapa recalled that as we celebrate the 50 anniversary of World Environment Day today, it is time for decisive and transformative action and that the transition to e-cooking represents that opportunity. Noting that the Prime Minister's articulation of Mission Life is bold and visionary, he said that the transition to e-cooking will enable a cleaner, greener and environmentally benign lifestyle. “The potential for e-cooking is not limited to rural areas. It is highly relevant for households and commercial areas in urban areas as well. The transition to e-cooking can help reduce energy imports and reduce our supply vulnerabilities. Overall, the transition can improve the quality of life, reduce carbon emissions and significantly improve indoor air quality.”

The CLASP Senior Director said that the transition now requires greater consumer awareness, encouraging consumer choices and additional supply. "New partnerships are now required to drive this energy transition."

The participants took a pledge on Mission Life, to adopt an environment-friendly lifestyle in all ways possible and to promote the same among fellow citizens.

The Secretary, BEE, Milind Deore delivered the vote of thanks at the conclusion of the inaugural session.

E-cooking Key to Mission Life

The focus on electric cooking is based on the recognition that e-cooking is a key pathway to Mission Life (Lifestyle for Environment) , an India-led global mass movement to nudge individual and community action to protect and preserve the environment. Launched by Prime Minister Narendra Modi at the 26 UN Climate Change Conference of the Parties (COP26) in Glasgow in 2021, Mission Life seeks to transform persons into pro-planet people, who would adopt sustainable lifestyles.

Access to clean cooking energy is a crucial aspect of India's energy transition journey. The choices we make regarding cooking fuel can have a significant impact on India's trajectory toward becoming a sustainable economy. India's clean cooking transition requires rethinking individual and community actions and decisions that drive energy consumption.

Conference to deliberate on Enablers and Approaches for Adopting E-Cooking Solutions

The one-day conference on Consumer-Centric Approaches for E-cooking Transition will explore enablers for the adoption of e-cooking solutions such as finance, demand aggregation, carbon credits and business models.

The conference will also brainstorm on consumer-centric approaches and behaviours to bring about the e-cooking transition.

The conference will also have a presentation by Energy Efficiency Services Limited, on e-cooking market transformation program and a presentation by BEE on initiatives undertaken to promote e-cooking.

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SME Street:

On 50th World Environment Day Government holds Conference on Consumer-Centric Approaches for E-Cooking Transition



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Sharing is caring!

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Digpu:

On the 50th anniversary of World Environment Day, Government holds Conference on Consumer-Centric Approaches to E-Cooking Transition



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The Bureau of Energy Efficiency (BEE), Ministry of Power, Government of India, in collaboration with CLASP, sought to find new answers to this question. The “Conference on Consumer-Centric Approaches for E-cooking Transition” brought together institutional consumers, consumer research groups, policymakers, think tanks and manufacturers in a discussion on strategy for the transition to electric cooking.

Delivering the special address, Additional Secretary, Ajay Tewari said that e-cooking is going to be an environment-friendly habit for all Indians in the times to come. “Some people take it very lightly, but e-cooking has many dimensions for families in urban and rural areas. Given our large population, a change in our behavior can have the biggest impact on the planet.”

Speaking about Mission Life launched by the Prime Minister at the 26 UN Climate Change Conference of the Parties (COP26) in Glasgow in 2021, the Additional Secretary said that India has emerged as the leader in the energy transition. “We are going to achieve renewable energy targets much earlier than the timelines we announced. This is evident from our achievement of Nationally Determined Contributions nine years ahead of target and our renewable energy targets.”

Move towards e-cooking driven by 24/7 Electricity

The Additional Secretary said that we want to move towards e-cooking since we have 24/7 electricity in our households. “India has, in just 18 months, given Saubhagya connections to 26 million households who did not have electricity access. Never before in the history of the world has so many households been given electricity connection in such a short time. We are supplying energy for 23.5 hours in all urban areas and 23 hours and more in rural areas. It is a big achievement that the age of power cuts is behind us.” He added that 700 million people in the world however still do not have access to electricity and that universal energy access is one of the priorities of G20.

“E-cooking is going to be the future of the Indian kitchen”

The Additional Secretary asserted that once all Indian households have electricity access, e-cooking is going to be the future of the Indian kitchen. “We can promote electric cooking since the technology is available. It must be scaled up; a model needs to be developed so that the energy comes from renewable sources so that there is an aggregation of carbon credits. The model should work in such a way that it becomes affordable in both urban and rural areas.”

“Need to come up with Affordable E-Cooking Business Models”

After the success of UJWALA and thus having transitioned to clean cooking, we now want to make the transition to e-cooking, said the Additional Secretary. Highlighting the importance of affordability, he said that we must promote e-cooking from renewable energy sources such as solar power and thermal power. “We are coming up with aggregation models whereby prices can be brought down. We are moving towards an Indian model of e-cooking to serve Indian kitchens. If we have standard and affordable models, we should be able to cover all urban areas within 2-3 years. By 2030, we will like to cover as many households as possible under e-cooking. This will contribute significantly to our fight against climate change.”

“Very few technology barriers towards adopting e-cooking need replication at Scale”

In his keynote address, the Director General, the Bureau of Energy Efficiency, Abhay Bakre said that we have today come to an important juncture in our movement towards environment protection where we are moving ahead with Mission Life. Speaking about electric cooking, the Director General said that there is comparatively very little research required in this field since we have e-cooking appliances and consumers too are aware of this.

“The principal barriers towards adopting e-cooking were customers' concerns regarding potential faults in e-cooking appliances and whether all dishes could be prepared using e-cooking.

When we launched the GO Electric Campaign, we faced big challenges such as setting up the electric vehicle charging infrastructure, the cost of Electric Vehicles and the production capacity. Contrary to this, we don't have such challenges in e-cooking. We have found that almost all dishes prepared using conventional stoves can be prepared using e-cooking as well. So, what is needed is replication at scale. Our focus has been on kitchens and locations where cooking can happen for longer periods of time, of 8 – 10 hours per day. Rather than going for full replacement, consumers could go for replacing 50% of their cookers with electric cookers, so that they get the time to build confidence in e-cooking before making the full transition.”

“E-Cooking a Win-Win for both Power Sector and Consumers”

Speaking about Sustainable Development Goal 7.1, the Director General said that 2.1 billion people do not today have access to clean cooking, and are exposed to harmful ways of cooking. “The promotion to e-cooking is a natural way of moving ahead with the SDGs, which are to be achieved by 2030. The first part – universal access to electricity – has been achieved in India. Most of our households also have access to LPG, thanks to UJALA. When we transition to e-cooking, it is going to be a much cleaner fuel. Electric cooking is the future and consumer participation is very important here. E-cooking can save energy consumed in reheating as well.” In conclusion, the DG said that we have to start with urban areas and move to Tier-2, Tier-3 towns and then to rural areas. He said that by 2030, e-cooking is going to be a win-win solution for both the power sector and consumers as well.

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The Hawk:

On 50th Anniversary of World Environment Day, Government Holds Conference on Consumer-Centric Approaches For E-Cooking Transition

How can we accelerate the deployment of energy-efficient, clean and affordable e-cooking solutions in India? On World Environment Day today, a conference organized in New Delhi by the Bureau of Energy Efficiency (BEE), Ministry of Power, Government of India, in collaboration with CLASP, sought to find new answers to this question. The “Conference on Consumer-Centric Approaches for E-cooking Transition” brought together institutional consumers, consumer research groups, policy makers, think tanks and manufacturers in a discussion on strategy for the transition to electric cooking.

New Delhi (The Hawk):

Delivering the special address, Additional Secretary, Ministry of Power, Ajay Tewari said that e-cooking is going to be an environment-friendly habit for all Indians in the times to come. “Some people take it very lightly, but e-cooking has many dimensions for families in urban and rural areas. Given our large population, a change in our behavior can have the biggest impact on the planet.”

Speaking about Mission Life launched by the Prime Minister at the 26th UN Climate Change Conference of the Parties (COP26) in Glasgow in 2021, the Additional Secretary said that India has emerged as the leader in energy

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"E-cooking is going to be the future of the Indian kitchen"

The Additional Secretary asserted that once all Indian households have electricity access, e-cooking is going to be the future of the Indian kitchen. "We can promote electric cooking since the technology is available. It must be scaled up; a model needs to be developed so that the energy comes from renewable sources, so that there is aggregation of carbon credits. The model should work in such a way that it becomes affordable in both urban and rural areas."

"Need to come up with Affordable E-Cooking Business Models"

After success of UJWALA and thus having transitioned to clean cooking, we now want to make the transition to e-cooking, said the Additional Secretary.

Highlighting the importance of affordability, he said that we must promote e-cooking from renewable energy sources such as solar power and thermal power.

“We are coming up with aggregation models whereby prices can be brought down. We are moving towards an Indian model of e-cooking to serve Indian kitchens. If we have standard and affordable models, we should be able to cover all urban areas within 2-3 years. By 2030, we will like to cover as many households as possible under e-cooking. This will contribute significantly to our fight against climate change.”

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Devdiscourse:

E-cooking to be the future of Indian kitchen, need Affordable Business Models: Ajay Tewari



GOVERNMENT OF INDIA
MINISTRY OF POWER

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ET Energyworld:

Power ministry to bring aggregation model to make e-cooking affordable



The Energy Efficiency Services Ltd will be roped in to put the model in place like it did with the government's Unnat Jyoti by Affordable LED for All (UJALA) scheme.

The power ministry plans to develop an aggregation model for electric cooking system to promote its adoption by making it affordable and to cover as many households as possible by 2030, additional secretary Ajay Tewari said on June 5.

The government may also provide subsidies to some rural households if required, he said.

The Energy Efficiency Services Ltd will be roped in to put the model in place like it did with the government's Unnat Jyoti by Affordable LED for All (UJALA) scheme.

"We want to promote e-cooking in a big way so that we move away from fossil to non-fossil fuel," Tewari said. "We are trying to come out with electric cooking in such a manner that is affordable to even rural areas."

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Moneycontrol:

E-cooking to be the future of Indian kitchen: Ministry of Power

A housewife cooks on a stove using a Liquefied Petroleum Gas cylinder.
(Representative image)

The Bureau of Energy Efficiency (BEE), a statutory body under the Ministry of Power, in collaboration with Collaborative Labeling and Appliance Standards Program (CLASP), organized a conference in New Delhi on June 5 to mark World Environment Day.

The conference on consumer-centric approaches for the e-cooking transition brought together institutional consumers, consumer research groups, policymakers, think tanks and manufacturers in a discussion on strategy for the transition to electric cooking.

Also Read | Exclusive | States stay away from rail-ship-rail route for coal transportation this summer

Ajay Tewari, Additional Secretary, Ministry of Power, asserted that once all Indian households have electricity access, e-cooking is going to be the future of the Indian kitchen. "We can promote electric cooking since the technology is available. It must be scaled up; a model needs to be developed so that the energy comes from renewable sources so that there is aggregation of carbon credits. The model should work in such a way that it becomes affordable in both urban and rural areas."

Tewari said that e-cooking will become an environment-friendly habit for all Indians in the future. "Some people take it very lightly, but e-cooking has many dimensions for families in urban and rural areas. Given our large population, a change in our behavior can have the biggest impact on the planet."

According to him, India has emerged as a leader in energy transition after the prime minister launched Mission Life at COP26 in Glasgow in 2021. "We are going to achieve renewable energy targets much earlier than the timelines we announced. This is evident from our achievement of Nationally Determined Contributions nine years ahead of target," he noted.

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