

# MEDIA COVERAGE REPORT



## BEE's 22nd Foundation Day

Energy transition through Electrification and Decarbonization in India



## About the Foundation Day event:

BEE celebrated its 22<sup>nd</sup> foundation day at Dr. Ambedkar International Centre, Delhi. On this occasion Hon'ble Minister of Power & New and Renewable Energy Shri R. K. Singh commended BEE for its innovative and world-leading programmes. The Minister complimented BEE for its role in reducing the carbon load of the nation and said that it is primarily because of BEE that India could achieve its NDC target of reducing the emission intensity of the nation's GDP 11 years ahead. Additional Secretary, MoP, Shri Ajay Tewari, Chairperson, Central Electricity Authority, Shri Ghanshyam Prasad; and Director General, BEE, Shri Abhay Bakre and other esteemed dignitaries were present on the occasion.

## Program Agenda

9:30 AM – 10:30 AM	<b>Registration</b>
10:30 AM – 11:00 AM	Inauguration of Electric Mobility and Electric Cooking Exhibition by:- <ol style="list-style-type: none"> <li>i. <b>Hon'ble Union Minister of Power and New &amp; Renewable Energy</b></li> <li>ii. <b>Hon'ble Minister of State for Power and Heavy Industries</b></li> <li>iii. <b>Secretary, Ministry of Power, Govt. of India</b></li> </ol>
<b>Inaugural Session</b>	
11:00 AM – 11:03 AM	Welcome Address – DG, BEE, Ministry of Power, Govt. of India
11:03 AM – 11:06 AM	Keynote Address – Additional Secretary, Ministry of Power, Govt. of India
11:06 AM – 11:10 AM	Special Address – Secretary, Ministry of Power, Govt. of India
11:10 AM – 11:15 AM	Address by Hon'ble Minister of State for Power and Heavy Industries
11:15 AM – 11:20 AM	<b>Launch and Release of: -</b> <ul style="list-style-type: none"> <li>● S&amp;L Programme for Boiler and Inverters</li> <li>● India EV Digest 2023</li> <li>● State Energy Efficiency Index 2023</li> </ul>
11:20 AM – 11:32 AM	<b>Address by Hon'ble Union Minister of Power and New &amp; Renewable Energy</b>
11:32 AM – 11:35 AM	Vote of Thanks – Secretary, BEE
11:35 AM – 11:55 AM	<b>Tea Break</b>
11:55 AM – 12:15 PM	Felicitation of Retired State Designated Agency Officials and Accredited Energy Auditors
<b>Technical Session - 1</b>	
12:15 PM – 13:15 PM	Panel discussion – Policy & Regulatory landscape to accelerate Energy Transition in the Transport sector through Electrification.  <b>Keynote Address/Moderator: Sh. Sudhendu Jyoti Sinha, Adviser, NITI Aayog</b>

	<p>Panelist:</p> <ol style="list-style-type: none"> <li>1. Dr. Hanif Qureshi, Additional Secretary, Ministry of Heavy Industries, Govt. of India</li> <li>2. Sh. Abhay Bakre, DG – Bureau of Energy Efficiency</li> <li>3. Sh. A K Rajput, Member (Power Systems), CEA</li> <li>4. Sh. Saurabh Kumar, VP - GEAPP India</li> </ol> <p><b>Q&amp;A Session<sup>#</sup></b></p>
<b>State Perspective on EV Infrastructure – presentation by SNA of three states</b>	
13:15 PM – 13:20 PM	<b>State Official – 1</b>
13:20 PM – 13:25 PM	<b>State Official – 2</b>
13:25 PM – 13:30 PM	<b>State Official – 3</b>
13:30 PM – 14:30 PM	<b>Lunch Break</b>
<b>Technical Session – 2</b>	
14:30 PM – 15:30 PM	<p>Panel discussion – Session on <b>Carbon Market</b></p> <p><b>Keynote Address/Moderator: Sh. R.R. Rashmi, Former Spl. Secretary, MoEFCC, Distinguished Fellow, TERI,</b></p> <p>Panelist:</p> <ol style="list-style-type: none"> <li>1. Ms. Nameeta Prasad, IAS, Joint Secretary, Ministry of Environment, Forest and Climate Change</li> <li>2. Sh. Saurabh Diddi, Director, BEE</li> <li>3. Sh. Shalabh Tandon, Regional Head of Operations, IFC</li> <li>4. Sh. V.K. Duggal, Principal Climate Change Specialist, ADB</li> <li>5. Sh. Rajeev Ralhan, Partner, PwC India</li> </ol>

## **Draft Press Release**

**Bureau of Energy Efficiency Celebrates its 22<sup>nd</sup> Foundation Day, with theme  
“Energy transition through Electrification and Decarbonization in India”**

**Or,**

**BEE Launches S&L Programme for Boiler and Visi Cooler**

**New Delhi, March 1, 2024:** Bureau of Energy Efficiency (BEE) today celebrated its 22<sup>nd</sup> Foundation Day and organized an event themed around “**Energy transition through Electrification and Decarbonization in India**”.

On the occasion, Hon’ble Union Minister of Power and New & Renewable Energy **Shri R K Singh** congratulated Bureau and said “Today, our planet is facing an unprecedented climate crisis, and the urgency to act is undeniable. As we grapple with the far-reaching consequences of climate change, it becomes imperative to acknowledge the significant role that energy efficiency plays in combating this global challenge. India, with its ambitious agenda, has already emerged as the world leader in energy transition. We are the only major economy whose energy transition process is in consonant with the sub-2-degree rise in global temperature.”

Sri R.K Singh added the success of BEE has been to continuously reinvent itself and dedicate for energy efficiency and conservation. BEE has spearheaded the country’s initiatives for energy efficiency which is replaced abroad. In the era of growing energy crisis, it is crucial for our country that we ensure an access to clean and smart energy in order to accelerate the economic growth.”

In his welcome address, Shri Abhay Bakre, DG BEE, said, "I appreciated the effort of our partners from the public and private sectors, as well as multilateral agencies. Their unwavering support and guidance are pivotal in advancing key BEE programs and initiatives, reflecting a shared commitment to a sustainable and energy-efficient future."

### **Inauguration of Electric Mobility and Electric Cooking Exhibition**

At the beginnings, Shri R K Singh inaugurated Electric Mobility and Electric Cooking Exhibition, in order to promote E-Mobility and efficient electric cooking in households. The transport sector accounts for 14% of final energy consumption in India. Road transport accounts for 12% of country related CO<sub>2</sub> emission and makes up for 92% of all transport-related energy demand and 94% of transport-related CO<sub>2</sub> emissions.

In terms of target announced at COP26, India has committed to reduce its emission intensity (of its Gross Domestic Product) by 45% from the 2005 level by the year 2030. To achieve this target the Government has undertaken multiple initiatives, sustainable

transportation being one of them. With the view of reducing oil import and catering to the local environmental pollution, the Government has initiated schemes to promote manufacturing and adoption of Electric Vehicle (EV) in the country.

The transition towards electric mobility in offers India an opportunity to reduce dependence on imported crude oil thereby ensuring energy security & lowering the current account deficit on account of increasing fossil fuel imports. India is the world's third largest automotive manufacturer, making EVs a potential source of economic growth and exports. Various government initiatives and incentives have resulted in sub standards growth in EV adoption in recent years.

The exhibition saw enthusiastic participation from private companies. Tata, Mahindra, MG and Tractor- Sukoon Solutions Pvt Ltd.

New modes of EV Chargers and Battery, Swapping Stations were also exhibited at the venue.

### **Launch of EV Digest 2023**

On the occasion of Foundation Day, Bureau of Energy Efficiency launched the Inaugural Edition of India EV Digest to present current e-mobility policy & regulatory regime at national and sub-national level. It also recommends way forward for states to consider setting up and operation of EV Accelerator Cells on e-mobility programmes, creating awareness, managing demand. There is a need for supply side incentives for e-mobility adoption in accordance with state EV policies and also coordinating with state DISCOMs, monitoring timely grant of connection to PCS, etc.

BEE has compiled the progress of e-mobility activities and adoption at state level, based on 15 criteria.

### **Launch of S&L Programme for Boilers and Visi Cooler**

On the occasion, BEE launched S&L Programme for Boilers and Visi Cooler, a pioneering step toward enhanced energy efficiency.

Commercial Beverage Coolers, also known as Visi Coolers, are self-contained bottle coolers with a transparent glass front door, used to store bottled or canned beverages for sale in retail outlets. These coolers differ from domestic refrigerators in several ways - they do not have a freezer, they are meant to cool all contents uniformly to the same specified temperature range, they are meant to store only packaged beverages and not edible items and their transparent doors allow consumers to see what is available for sale. Commercial beverage coolers are used by various businesses like grocery stores, restaurants and supermarkets that sell packaged beverages. Recognizing anticipated growth of commercial beverage coolers, BEE aims to improve the efficiency of commercial beverage coolers through Standard and Labeling Program.

## Release of State Energy Efficiency Index 2023

The unveiling of the State Energy Efficiency Index (SEEI) 2023 signifies BEE's dedication to shaping a greener and more sustainable future, setting the stage for comprehensive advancements in energy efficiency and environmental stewardship. The SEEI identifies and addresses gaps concerning state-level energy efficiency policies, programmes, and investments. The SEEI activity was initiated by BEE, in association with Alliance for an Energy Efficient Economy (AEEE), to evaluate the annual progress of EE implementation in the states. SEEI 2023 is the fifth edition of the index after the successful execution of State Energy Efficiency Preparedness Index 2018, SEEI 2019, SEEI 2020 and SEEI 2021-22.

The objectives of SEEI 2023 are to help drive EE policies and programme implementation at the state and local level, highlight best practices and encourage healthy competition among states, track progress in managing the states' and India's energy footprint, and institutionalize state-level data capture and monitoring of EE activities by the State Designated Agencies (SDAs).

### About BEE

BEE is a statutory body under the Ministry of Power, Government of India. It assists in developing policies and strategies with the primary objective of reducing the energy intensity of the Indian economy. BEE coordinates with designated consumers, designated agencies, and other organizations to identify and utilize the existing resources and infrastructure, in performing the functions assigned to it under the Energy Conservation Act.

The BEE is implementing several other innovative energy efficiency schemes and national programs that have been successfully designed and implemented like the PAT Scheme, Standards and Labelling for Energy Efficient Appliances, Energy Conservation Building Codes (ECBC), and Demand Side Management etc.

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**PIB RELEASE**

Ministry of Power



22nd Foundation Day of Bureau of Energy Efficiency Celebrated; Union Power and New & Renewable Energy Minister commends BEE for its innovative and world-leading programmes

Standards and Labeling Program for Packaged Boilers and Visi Coolers Launched

Maiden Edition of India EV Digest Released, presenting analysis of current e-mobility policy and regulatory regimes at national and state levels

State Energy Efficiency Index 2023 released; Karnataka is top-performer and Andhra Pradesh is runner-up in implementation of energy efficiency policies

BEE has helped India to reduce its energy consumption by around 3.5%, and to reduce its carbon emissions by 306 million tonnes per annum: Union Power and New & Renewable Energy Minister R. K. Singh

Power and NRE Minister highlights need to encourage small and cottage industries in adopting energy efficiency measures

Posted On: 01 MAR 2024 2:14PM by PIB Delhi



On this day, March 1, 22 years ago, an organization was set up under the Ministry of Power, Government of India, under the provisions of [the Energy Conservation Act, 2001](#), with the primary objective of reducing energy intensity of the Indian economy. Yes, as the nation makes strides towards energy transition, the 22<sup>nd</sup> Foundation Day of [The Bureau of Energy Efficiency](#) is being celebrated today, March 1, 2024, with the main event being held in the national capital.

The 22<sup>nd</sup> Foundation Day celebration, which has as its theme "Energy Transition through Electrification and Decarbonization in India", was graced by the Union Power and New & Renewable Energy Minister Shri R. K. Singh. Power Secretary Shri Pankaj Agarwal; Additional Secretary, Ministry of Power, Shri Ajay Tewari; Chairperson, Central Electricity Authority, Shri Ghanshyam Prasad; and Director General, BEE Shri Abhay Bakre were also present on the occasion.

On the occasion, the Union Power and New & Renewable Energy Minister launched two of BEE's Standards and Labeling Programs, one for Packaged Boilers and the other for Commercial Beverage Coolers, also known as Visi Coolers. He also released the inaugural edition of India EV Digest and the fifth edition of State Energy Efficiency Index.

The opening session of the Foundation Day celebration can be watched [here](#).

### **“BEE has helped India reduce its energy consumption by around 3.5%”**

Addressing the gathering, the Union Minister congratulated the BEE and said that the BEE has not only lived up to its mission but has also done more than what is expected. “BEE is an organization which has reduced our carbon load appreciably. The efforts of the BEE have resulted in reducing India's energy consumption by around 3.5%, which is huge for a country like ours. Your efforts have resulted in reduction of carbon dioxide emissions of more than 306 million tonnes per annum. It is primarily because of BEE that India could achieve its NDC target of reducing emission intensity of GDP 11 years ahead of target. BEE's schemes and programmes have been innovative, world-leading and are being copied across the world.” The Minister informed that more innovative programmes are on the way.



### **“Need to encourage small and cottage industries too to adopt energy efficiency measures”**

The Minister spoke of the need to focus on encouraging small and cottage industries too to adopt energy efficiency measures. “I congratulate the large industry which has adopted

energy efficiency measures. However, we have a huge number of small and cottage industries, which are not doing so well in energy efficiency. Focusing on small and cottage industries will be difficult, since numbers are huge. We have to co-opt the states; unless the states become serious about it, we will not be able to reach out to small and cottage industries and implement measures such as energy efficient and green buildings.” The Minister that we would need to include inclusion of green aspects in courses for architects, so that buildings designed by architects will have energy efficiency features.



The Power and New & Renewable Energy Minister said that we need to also reach out to the people at large, in order to promote energy efficiency. Speaking of the need to grow responsibly, the Minister said that India will grow in a cleaner fashion, not like the path adopted by developed countries. “Communicating with the people and educating them is a major challenge, which we need to focus more on.”

Speaking about the State Energy Efficiency Index 2023 released today, the Minister observed that it is the more developed states which are doing better. He said that other states should learn from these states and be more forward-looking in their thinking and approach.



### **Launch of Standards and Labeling Program for Packaged Boilers**

On the occasion, a Standards and Labeling Program for Packaged Boilers has been launched, to improve the energy efficiency of packaged boilers and facilitate consumers make informed choices. [Packaged Boiler is a factory-made ready-to-use boiler, used for requirement of steam and hot water for all process industries.]



One star to five star will be awarded to each packaged boiler based on its thermal efficiency on the Net Calorific Value (NCV) basis in %, with 1-star being the minimum energy performance level. The program specifies the essential characteristics for packaged boilers being manufactured, commercially purchased, sold, or imported in India, under the scope of IS 13979:1994. The program is being launched under voluntary phase, valid up to 31<sup>st</sup> December, 2026.

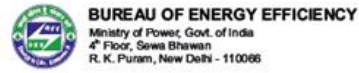


The penetration of EE label boilers is expected to increase from 10% in 2024 to 100% in 2033. The next 10 years of implementation of S&L program for packaged boilers, from 2024 to 2033, is expected to lead to cumulative energy savings of ~ 3.1 million Tonnes of Oil Equivalent (TOE) and emission reduction of 7.23 million Tonnes of carbon dioxide equivalent.





A brief note on the S&L Program for Packaged Boilers can be found [here](#) and a more detailed brochure on the program can be found [here](#).



## Standards and Labeling Program for Packaged Boiler



Launch of Standards and Labelling Program for Visi Cooler

The occasion witnessed the addition of another product – Commercial Beverage Cooler, also known as Visi Cooler - to BEE’s S&L Programs. The Standards and Labeling Program for commercial beverage cooler has been launched under voluntary phase, with validity till 31<sup>st</sup> December, 2026.



The star rating will be based on equivalent volume (Litres) and annual energy consumption. The labeling fee for affixation of label on each unit (Commercial Beverage Coolers) will be 5 rupees for 1<sup>st</sup> year, 10 rupees for 2<sup>nd</sup> year and 15 rupees for the 3<sup>rd</sup> year onwards till it becomes mandatory. In mandatory regime, the labeling fee will be 35 rupees.

The implementation of the star label for commercial beverage cooler is expected to yield energy savings of 11.67 Billion kWh between 2024 and 2034, accompanied by a potential reduction in carbon dioxide emissions of 8.35 Million tons in the same time period.

Visi Coolers are self-contained bottle coolers with a transparent glass front door, used to store bottled or canned beverages for sale in retail outlets. They are used by various businesses like grocery stores, restaurants and supermarkets that sell packaged beverages. The S&L Program is being launched, in recognition of the anticipated growth of these coolers and hence to improve their energy efficiency.



A brief note on the S&L Program for Visi Coolers can be found [here](#) and a more detailed brochure on the program can be found [here](#).



### Release of Maiden Edition of India EV Digest

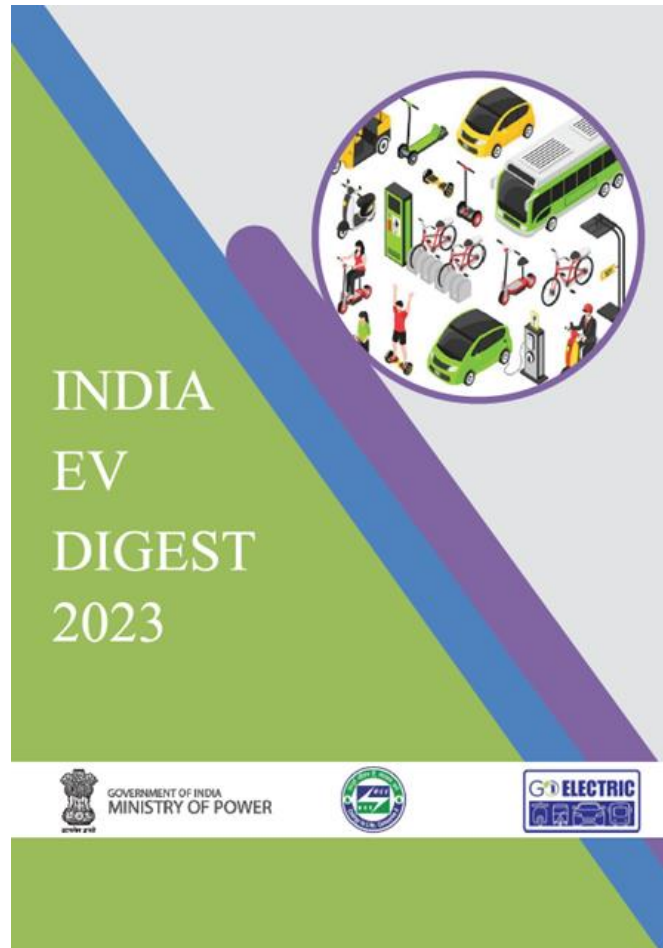
The Foundation Day witnessed the release of the maiden edition of India EV Digest brought out by BEE in light of the growth of electric vehicles in the country as well as the need to spruce up the EV adoption, for the nation to remain aligned with its target of achieving 30% share of EVs in overall vehicle sales by the year 2030. Considering the 49% expected CAGR in EVs during 2022-2030 and the pivotal role of state governments in creating impact through policies conducive for adoption of e-mobility, BEE has examined implementation status of e-mobility programmes at state level, based on 15 criteria. These criteria encompass provisions in the state EV policies, tariff-related provisions in state tariff orders, deployment of public EV charging infrastructure, e-mobility awareness activities, as well as promotion of e-mobility in public transportation segment.



“India EV Digest-2023” edition presents current e-mobility policy and regulatory regime at National and sub-national levels, market trends across the e-mobility ecosystem and recommends ways forward for states. Recommendations include creating awareness,

managing demand and supply-side incentives for e-mobility adoption in accordance with state EV policies, coordinating with state DISCOMs, monitoring timely grant of connection to public charging stations and more aggressive role for state nodal agencies such as creation of EV Accelerator Cells to serve as single-window entity for coordination and implementation of e-mobility programmes in respective states.

A note on India EV Digest can be found [here](#), and the full Digest can be accessed [here](#).



### Release of State Energy Efficiency Index 2023

Another important product to be released at the event has been the fifth edition of The State Energy Efficiency Index (SEEI), initiated by Bureau of Energy Efficiency (BEE), in association with [Alliance for an Energy Efficient Economy \(AEEE\)](#), to evaluate the annual progress of energy efficiency implementation in the states. The State Energy Efficiency Index (SEEI) identifies and addresses gaps concerning state-level energy efficiency policies, programmes, and investments. This assumes importance given that Energy efficiency (EE) is the cheapest, fastest and cleanest solution to complement renewable energy in addressing climate change and achieving energy security.





The SEEI 2023 assesses the performance of 36 states and UTs using 65 qualitative, quantitative, and outcome-based indicators measures. distributed across seven (7) demand sectors: buildings, industry, municipal services, transport, agriculture, electricity distribution companies (DISCOMs), and cross-sector initiatives.

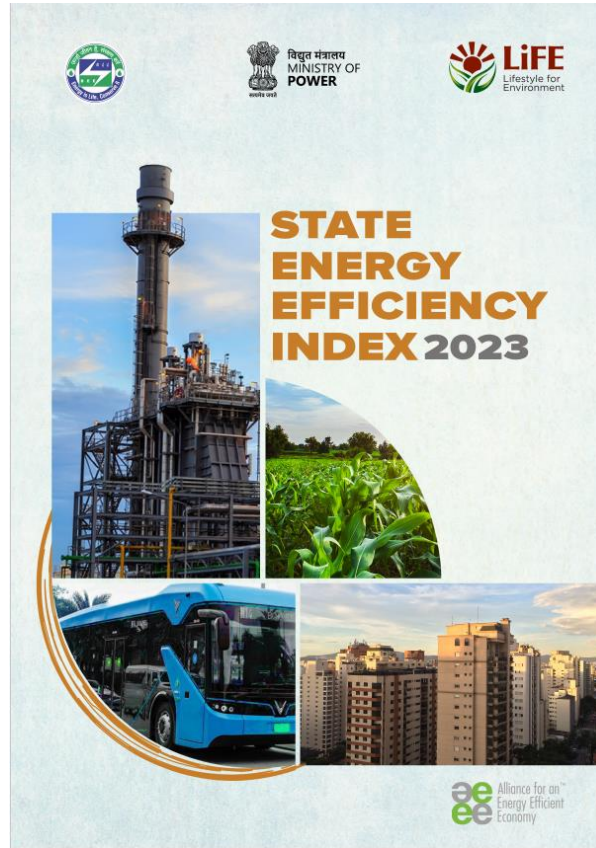
In SEEI 2023, the states and UTs are categorized as ‘Front runner’ ( $\geq 60$ ), ‘Achiever’ (50-59.75), ‘Contender’ (30-49.75), and ‘Aspirant’ ( $< 30$ ) based on their total scores. Furthermore, to enable peer-to-peer comparison of performance, all the states and UTs are classified into four groups based on their total final energy consumption (TFEC): Group 1 ( $> 15$  million tonnes of oil equivalent (MTOE)), Group 2 (5-15 MTOE), Group 3 (1-5 MTOE), and Group 4 ( $< 1$  MTOE). The top-performing states in each group are Karnataka (Group 1), Andhra Pradesh (Group 2), Assam (Group 3), and Chandigarh (Group 4).

With an overall score of 86.5 out of 100, Karnataka is the top-performing state in SEEI 2023. With the only active “Energy Conservation and Energy Efficiency Policy,” the state has implemented significant measures in the buildings, industries, transport, municipal services, and agriculture sectors. The second-highest performer, Andhra Pradesh, with a score of 83.25 out of 100, has adopted a multi-faceted approach to energy efficiency involving policy formulation, financial incentives, capacity-building, and collaborative initiatives across various sectors.

In SEEI 2023, fifteen (15) states have improved their scores compared to SEEI 2021-22. Notably, four states—Goa, Uttar Pradesh, Maharashtra and Haryana—have demonstrated significant progress, improving by over 10 points relative to SEEI 2021-22. Notably, the most improved states in this assessment are Maharashtra and Haryana, witnessing significant score increases of 18.5 and 17 points, respectively, resulting in an overall score of 72 each.

More details on SEEI 2023 can be found [here](#), and the Index itself can be accessed [here](#).





### **Exhibition on Electric Mobility and another exhibition on Electric Cooking**

The celebration featured an exhibition on Electric Mobility and Electric Cooking, which was inaugurated by the Union Power and New & Renewable Energy Minister. The exhibition has been set up to contribute to the aim of promoting electric vehicles on roads and efficient cooking in households.









The electric mobility exhibition presented electric vehicles, electric vehicle chargers, Batteries and Battery swapping systems. EV Products from prominent manufacturers, namely Delta, TVS motors, Statiq, Servotech, Sukoon, Mercedes, MG Motors, Kia India, Hyundai Motors Private Limited, Sun Mobility, Piaggio Vehicles Private Limited, Tata Motors, Ather Energy, GODI, Mahindra and EESL were presented to the public.















सत्यमेव जयते

Ministry of Power  
Government of India







India has committed at COP26 to reduce the emission intensity of its GDP by 45% from the 2005 level by the year 2030. Sustainable transportation is one of many initiatives undertaken by the government towards achieving this goal. With the view of reducing oil imports and environmental pollution, the Government of India has been promoting manufacturing and adoption of Electric Vehicles in the country.



The transition towards electric mobility in road transport offers India an opportunity to reduce dependence on imported crude oil, thereby ensuring energy security & lowering fossil fuel imports. India is the world's third largest automotive manufacturer, making EVs a potential source of economic growth and exports. Various government initiatives and incentives have resulted in tremendous growth in EV adoption in recent past, witnessing average EV sales growth of around 50% in the last five years.

The transport sector accounts for 14% of total final energy consumption in India. Road transport is the largest oil-consuming sector in India (accounting for 44% of final consumption in 2021) and it is the fastest growing. Road transport accounts for 12% of country-related carbon dioxide emissions and constitutes 92% of all transport-related energy demand and 94% of transport-related CO2 emissions.

The Minister also inaugurated and visited the e-cooking exhibition.















Also read: [National Efficient Cooking Programme launched, to promote affordable and energy-efficient induction cookers](#)

### **“Energy efficiency is a low-hanging fruit in our way to energy transition”**

Additional Secretary, Shri Ajay Tewari congratulated the BEE and said that the organization is now intricately linked with national and international organizations working in the field of energy efficiency. He said that India is going to have one of the biggest carbon markets in the world. He said that while energy conservation and energy efficiency are two pillars of energy transition, energy efficiency is a low-hanging fruit to which BEE has contributed immensely. [“Perform, Achieve and Trade \(PAT\), Star Labelling of appliances and UJALA scheme](#) have made their mark. The time has now come for electric mobility and e-cooking.”

In his welcome address, DG, BEE, Shri Abhay Bakre said: "I appreciate the effort of our partners from the public and private sectors, as well as multilateral agencies. Their unwavering support and guidance are pivotal in advancing key BEE programs and initiatives, reflecting a shared commitment to a sustainable and energy-efficient future."

### **Technical Sessions**

The celebration will also have a technical session on carbon market and another on Policy & Regulatory landscape to accelerate Energy Transition in the Transport sector through Electrification. There will also be presentations by states on EV Infrastructure.

The technical sessions can be watched [here](#) and [here](#).

### **More on BEE**

The BEE is implementing several other innovative energy efficiency schemes and national programs, such as the PAT Scheme, Standards and Labelling for Energy Efficient Appliances, Energy Conservation Building Codes (ECBC) and Demand Side Management.

BEE is a statutory body under the Ministry of Power, Government of India. It assists in developing policies and strategies with the primary objective of reducing the energy intensity of the Indian economy. BEE coordinates with designated consumers, designated agencies, and other organizations to identify and utilize the existing resources and infrastructure, in performing the functions assigned to it under the Energy Conservation Act.

The mission of the Bureau is to assist in developing policies and strategies with a thrust on self-regulation and market principles, within the overall framework of the Energy Conservation Act, 2001. The Vision of Bureau of Energy Efficiency (BEE): To improve Energy Intensity of Indian Economy thereby contributing towards sustainable development of country. Read more about BEE [here](#).

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**PIB DELHI | Dheep Joy Mampilly**

(Release ID: 2010550) Visitor Counter : 2232

Read this release in: [Hindi](#), [Tamil](#)

## Technical Session 1 & 2 (Draft)

### **22<sup>nd</sup> Foundation Day Celebration of Bureau of Energy Efficiency deliberations on Role of e-Mobility in Energy Transition and Potential of Indian Carbon Market in Decarbonization**

#### **Director General, BEE suggests Model Electric Vehicle Policy for accelerating nationwide adoption of EVs**

#### **“Indian Carbon Market can have a transformative impact on climate action”**

On the completion of 22 years of service to the nation, the Bureau of Energy Efficiency under the Ministry of Power, Government of India gathered stakeholders from government and industry to celebrate the 22<sup>nd</sup> Foundation Day of the organization, at the main event which was held in New Delhi on March 1, 2024. At the 22<sup>nd</sup> Foundation Day celebration, themed on "Energy Transition through Electrification and Decarbonization in India", the Union Power and New & Renewable Energy Minister Shri R. K. Singh commended BEE for its innovative and world-leading programmes. The Minister complimented BEE for its role in reducing the carbon load of the nation and said that it is primarily because of BEE that India could achieve its NDC target of reducing the emission intensity of the nation's GDP 11 years ahead of target.

On the occasion, the Minister launched two of BEE's Standards and Labelling Programs, one for Packaged Boilers and the other for Commercial Beverage Coolers, also known as Visi Coolers. He also released the inaugural edition of India EV Digest and the fifth edition of State Energy Efficiency Index. The celebration also featured an exhibition on Electric Mobility and Electric Cooking, to contribute to the aim of promoting electric vehicles on roads and efficient cooking in households. More details on the above can be found [here](#).

The 22<sup>nd</sup> Foundation Day celebration provided an opportunity to also engage in deliberations on two issues of topical significance for the BEE's mission of reducing energy intensity of the Indian economy.

#### **Accelerating Energy Transition in the Transport Sector through Electrification**

In line with the government's movement towards energy transition, the first panel discussion explored ways and means of accelerating energy transition in the transport sector, through electric mobility. The panellists explored the policy and regulatory landscape which would best facilitate this transition.

#### **“33 out of 36 states have formulated state-specific EV policies”**

Adviser, NITI Aayog, Shri Sudhendhu Jyoti Sinha set the tone for the discussion by highlighting significant progress in adoption of electric vehicles (EVs) across states. He informed that 33 out of 36 states have formulated state-specific EV policies. Stressing the need for collaborative efforts, he emphasized that the sustainability and success of EV policies depends on effective state-level implementation.

#### **“Model EV Policy for Nationwide Adoption”**

Speaking about the need to drive widespread adoption of EVs, Director General, [BEE](#), Shri Abhay Bakre emphasized the pivotal role of conducive state-specific EV policies. He

proposed a collaboration between BEE and NITI Aayog and suggested the development of a Model EV policy for nationwide adoption. Moreover, recognizing the importance of affordable electricity, the DG called for financial assistance and policy support for manufacturers.

Highlighting Telangana's exemplary success in promoting e-mobility, Managing Director, [Telangana State Renewable Energy Development Corporation](#), Shri N. Janaiah reported a remarkable 15-16% growth in the EV segment in the state. He detailed the state government's initiatives, including subsidies for charging infrastructure, road tax exemptions, and the development of an e-mobility valley near Hyderabad. Telangana is actively involved in retrofitting ICE autos and operates over 100 electric buses, he added.

### **Micro-mobility and e-cycles**

DGM, [Energy Efficiency Services Limited](#), Dr. Ritu Singh passionately emphasized the role of micro-mobility, particularly electric bicycles, in both urban and rural areas. Advocating for policy measures which support e-cycles, she called for the design of conducive policies to boost demand. Recognizing the affordability of e-bicycles, Dr. Singh urged central and state government agencies to foster policies encouraging their adoption.

### **“Affordability, policy support and standardization important”**

Addressing the pivotal role of electricity as the fuel for e-mobility, Member (Power System), [Central Electricity Authority](#), Shri. Ashok Kumar Rajput stressed the need for affordability and policy support. He highlighted the importance of standardization to ensure quality and safety of e-mobility products. Advocating for a strategic approach to resource planning, he suggested maintaining openness to alternative technologies, such as hydrogen applications in heavy-duty vehicles.

In a collective conclusion, the panellists underscored the need for collaborative efforts, supportive policies, and strategic planning to successfully transition India towards electric mobility.





The panel discussion can be watched [here](#).

### **Accelerating Decarbonisation through the Indian Carbon Market**

The other panel discussion held at the Foundation Day was on accelerating decarbonisation through Indian Carbon Market. Moderated by Former Special Secretary of Ministry of Environment, Forest and Climate Change, Government of India, Shri R.R. Rashmi, the session provided crucial insights into the current state of the carbon market, highlighting on-going negotiations regarding [Article 6.4 under the Paris Agreement](#).

Director (Market Operation), [Grid Controller of India \(GCI\)](#), Shri S. S. Barpanda emphasized the pivotal role of the carbon market registry in ensuring market transparency. Detailing GCI's contributions, he highlighted the registry's crucial role as a pillar for a successful market mechanism.

#### **“Indian Carbon Market can have a transformative impact on climate action”**

Director, BEE, Shri Saurabh Diddi explained the framework behind the Indian Carbon Market (ICM) and proposed compliance and offset mechanisms. Stressing the ICM's potential in achieving Net Zero goals for industries and corporates, he underlined the transformative impact the carbon market can have on climate action.

#### **“A robust compliance market would fuel demand for voluntary carbon credits”**

Global Lead for Carbon Markets and Finance, Climate Finance and Economics, The World Bank, Shri Chandrashekar Sinha shed light on the Bank's support to the government on the

carbon market. Emphasizing interoperability between compliance and offset markets, he asserted that a robust compliance market would fuel demand for voluntary carbon credits. He commended India's pioneering role in developing a unique mechanism, setting an example for other developing nations.

Shri Manish Mishra of Tata Steel and Shri Gaurav Sarup of Vedanta Resources highlighted the importance of the carbon market in decarbonization efforts.

Shri Rajeev Ralhan of PwC underscored the role of emerging technologies like blockchain and IoT in achieving transparency and accountability in the Indian Carbon Market.



The discussion can be watched [here](#).

Both technical sessions were enriched with engaging Q&A sessions, fostering a dynamic exchange of ideas.

The Bureau of Energy Efficiency remains steadfast in its commitment to fostering collaboration, supporting policies, and strategic planning for a successful transition to sustainable energy practices in India.

## Technical Session 1 & 2

### 22nd Foundation Day Celebration of Bureau of Energy Efficiency deliberates on Role of e-Mobility in Energy Transition and Potential of Indian Carbon Market in Decarbonization

Director General, BEE suggests Model Electric Vehicle Policy for accelerating nationwide adoption of EVs

“Indian Carbon Market can have a transformative impact on climate action”

Posted On: 02 MAR 2024 5:24PM by PIB Delhi

On the completion of 22 years of service to the nation, the Bureau of Energy Efficiency under the Ministry of Power, Government of India invited stakeholders from government and industry, at the main event held in New Delhi on March 1, 2024. The 22nd Foundation Day was themed on "Energy Transition through Electrification and Decarbonization in India", where the Union Power and New & Renewable Energy Minister Shri R. K. Singh commended BEE for its innovative and world-leading programmes. The Minister complimented BEE for its role in reducing the carbon load of the nation and said that it is primarily because of BEE that India could achieve its NDC target of reducing the emission intensity of the nation's GDP 11 years ahead.

On the occasion, the Minister launched two of BEE's Standards and Labelling Programs, one for Packaged Boilers and the other for Commercial Beverage Coolers, also known as Visi Cooler (or Beverage Cooler). He also released the inaugural edition of **India EV Digest** and the fifth edition of **State Energy Efficiency Index**. The celebration also featured an exhibition on Electric Mobility and Electric Cooking, to contribute to the aim of promoting electric vehicles on roads and efficient cooking in households. More details can be found [here](#).

The 22<sup>nd</sup> Foundation Day celebration provided an opportunity to also engage in deliberations on two issues of topical significance for the BEE's mission of reducing energy intensity of the Indian economy.

#### **Accelerating Energy Transition in the Transport Sector through Electrification**

In line with the government's efforts towards energy transition, the first panel discussion explored ways and means of accelerating energy transition in the transport sector, through electric mobility. The panellists explored the policy and regulatory landscape which would best facilitate this transition in a manner which is affordable to the consumers.





### “33 out of 36 states have formulated state-specific EV policies”

Adviser, NITI Aayog, Shri Sudhendhu Jyoti Sinha set the tone for the discussion by highlighting significant progress in adoption of electric vehicles (EVs) across states. He informed that 33 out of 36 states have formulated state-specific EV policies. Stressing the need for collaborative efforts, he emphasized that the sustainability and success of EV policies depends on effective state-level implementation.

### “Model EV Policy for Nationwide Adoption”

Speaking about the need to drive widespread adoption of EVs, Director General, [BEE](#), Shri Abhay Bakre emphasized the pivotal role of conducive state-specific EV policies. He proposed a collaboration between BEE and NITI Aayog for the development of a Model EV policy for nationwide adoption. Moreover, recognizing the importance of affordable electricity, the DG called for financial incentives for EV users and policy support for manufacturers.



Highlighting Telangana's exemplary success in promoting e-mobility, Managing Director, [Telangana State Renewable Energy Development Corporation](#), Shri N. Janaiah reported a remarkable 15%-16% growth in the EV segment in the state. He detailed the state government's initiatives, including subsidies for charging infrastructure, road tax exemptions, and the development of an e-mobility valley near Hyderabad. Telangana is actively involved in retrofitting ICE autos and operates over 100 electric buses, he added.

### Micro-mobility and e-cycles

DGM, [Energy Efficiency Services Limited](#), Dr. Ritu Singh passionately emphasized the role of micro-mobility, particularly electric bicycles, in both urban and rural areas. Advocating for policy measures which support e-cycles, she called for the design of conducive policies to boost demand. Recognizing the affordability of e-bicycles, Dr. Singh urged central and state agencies to foster policies encouraging their adoption.

### “Affordability, policy support and standardization important”

Addressing the pivotal role of electricity as the fuel for e-mobility, Member (Power System), [Central Electricity Authority](#), Shri Ashok Kumar Rajput stressed the need for affordability and policy support. He highlighted the importance of standardization to ensure quality and safety of e-mobility products. Advocating for a strategic approach to resource planning, he suggested maintaining openness to alternative technologies, such as hydrogen applications in heavy-duty vehicles.

In a collective conclusion, the panellists underscored the need for collaborative efforts, supportive policies, and strategic planning to successfully transition India towards electric mobility.



The panel discussion can be watched [here](#).

### Accelerating Decarbonisation through the Indian Carbon Market

The other panel discussion held was on accelerating decarbonisation through Indian Carbon Market. Chaired by Former Special Secretary of Ministry of Environment, Forest and Climate Change, Government of India, Shri R. R. Rashmi, the session provided crucial insights into the current state of the Indian carbon market, highlighting ongoing negotiations regarding [Article 6.4 under the Paris Agreement](#).



Director (Market Operation), [Grid Controller of India \(GCI\)](#), Shri S. S. Barpanda emphasized the pivotal role of carbon market registry in ensuring market transparency. Detailing GCI's contributions, he highlighted the registry's crucial role as a pillar for a successful market mechanism.

### **“Indian Carbon Market can have a transformative impact on climate action”**

Director, BEE, Shri Saurabh Diddi explained the framework behind the Indian Carbon Market (ICM) and proposed a structure for the compliance and offset mechanisms. Stressing the ICM's potential in achieving Net Zero goals for industries and corporates, he underlined the transformative impact the carbon market can have on climate action.

### **“A robust compliance market would fuel demand for voluntary carbon credits”**

Global Lead for Carbon Markets and Finance, Climate Finance and Economics, The World Bank, Shri Chandrashekar Sinha shed light on the Bank's support to the government on the carbon market. Emphasizing interoperability between compliance and offset markets, he asserted that a robust compliance market would create demand for voluntary carbon credits. He commended India's pioneering role in developing a unique mechanism, setting an example for other developing nations.

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The Bureau of Energy Efficiency remains steadfast in its commitment to fostering collaboration, supporting policies, and undertaking strategic planning for a successful transition to sustainable energy practices in India.

Also read:

[22nd Foundation Day of Bureau of Energy Efficiency Celebrated; Union Power and New & Renewable Energy Minister commends BEE for its innovative and world-leading programmes](#)

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**PIB DELHI | Dheep Joy Mampilly**

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## BEE helps to reduce energy consumption by around 3.5 pc: RK Singh

NEW DELHI: The programmes and initiatives of the Bureau of Energy Efficiency have helped the country to cut 3.5 per cent of energy consumption annually and reduce yearly carbon emissions by 306 million tonnes (MT), Union Minister RK Singh said on Friday.

The minister made the remarks at the 22nd Foundation Day of the Bureau of Energy Efficiency (BEE), a statement issued by the Power Ministry said.

"BEE helped India to reduce its energy consumption by around 3.5 per cent, and to reduce its carbon emissions by 306 million tonnes per annum," the Minister for Power and New & Renewable Energy said.

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Energy India

# India Celebrates 22nd Foundation Day of Bureau of Energy Efficiency: Embracing Electrification and Decarbonization

The 22nd Foundation Day of the Bureau of Energy Efficiency highlights India's commitment to energy efficiency and sustainable growth through new initiatives.



Dil Bar Irshad

01 Mar 2024 05:39 EST

Updated On 01 Mar 2024 05:54 EST



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India Celebrates 22nd Foundation Day of Bureau of Energy Efficiency: Embracing Electrification and Decarbonization

The 22nd Foundation Day of the Bureau of Energy Efficiency (BEE), marked on March 1, 2024, underscores a pivotal moment in India's journey towards an energy-efficient future. Celebrated under the theme 'Energy Transition through Electrification and Decarbonization in India,' the event saw the

[URL- https://bnnbreaking.com/breaking-news/energy/india-celebrates-22nd-foundation-day-of-bureau-of-energy-efficiency-embracing-electrification-and-decarbonization](https://bnnbreaking.com/breaking-news/energy/india-celebrates-22nd-foundation-day-of-bureau-of-energy-efficiency-embracing-electrification-and-decarbonization)



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## | उर्जा दक्षता ब्यूरो के बढ़ावत भारत की ऊर्जा खपत में लगभग 3.5 प्रतिशत की कमी आई : आरके सिंह

01 Mar 2024 17:33:19



नई दिल्ली, 1 मार्च (हि.स.)। उर्जा दक्षता ब्यूरो (बीईई) एक बीईई के प्रयासों के परिणामस्वरूप भारत की ऊर्जा खपत में लगभग 3.5 प्रतिशत की कमी आई है, जो हमारे जैसे देश के लिए बहुत बड़ी बात है। शुक्रवार को यहां उर्जा दक्षता ब्यूरो के 22 वे स्थापना दिवस के मौके पर केंद्रीय बिजली और नवीन एवं नवीकरणीय ऊर्जा मंत्री आरके सिंह ने ये बातें कहीं।

उन्होंने कहा - बीईई के प्रयासों से प्रति वर्ष 306 मिलियन टन से अधिक कार्बन डाइऑक्साइड उत्सर्जन में कमी आई है। भारत सकल घरेलू उत्पाद की उत्सर्जन तीव्रता को कम करने के अपने एनडीसी लक्ष्य को लक्ष्य से 11 साल पहले हासिल कर सका। बीईई की योजनाएं और कार्यक्रम नवोन्मुखी, विश्व-अग्रणी रहे हैं और दुनिया भर में उनकी नकल की जा रही है।

इस अवसर पर केंद्रीय ऊर्जा मंत्री ने बीईई के दो मानक और लेबलिंग कार्यक्रम लॉन्च किए। जिसमें एक पैकेज बॉयलर के लिए और दूसरा वाणिज्यिक पेय कूलर के लिए, जिसे विसी कूलर भी कहा जाता है। उन्होंने इंडिया ईवी डाइजैस्ट का उद्घाटन संस्करण और राज्य ऊर्जा दक्षता सूचकांक का पांचवां संस्करण भी जारी किया।

केंद्रीय ऊर्जा मंत्री ने कहा कि ऊर्जा दक्षता को बढ़ावा देने के लिए हमें बड़े पैमाने पर लोगों तक पहुंचने की भी जरूरत है। भारत विकसित देशों द्वारा अपनाए गए रास्ते की तरह नहीं, बल्कि स्वच्छ तरीके से आगे बढ़ेगा। केंद्रीय ऊर्जा मंत्री ने कहा लोगों के साथ संवाद करना और उन्हें शिक्षित करना एक बड़ी चुनौती है, जिस पर हमें अधिक ध्यान केंद्रित करने की आवश्यकता है।

इस दौरान विद्युत सचिव पंकज अग्रवाल, विद्युत मंत्रालय के अतिरिक्त सचिव, अजय तिवारी, केंद्रीय विद्युत प्राधिकरण के अध्यक्ष घनश्याम प्रसाद और बीईई के महानिदेशक अभय बकरे भी उपस्थित थे।

हिन्दुस्थान समाचार/ बिरेंचि सिंह

### मुख्य खबर



02 Mar 2024

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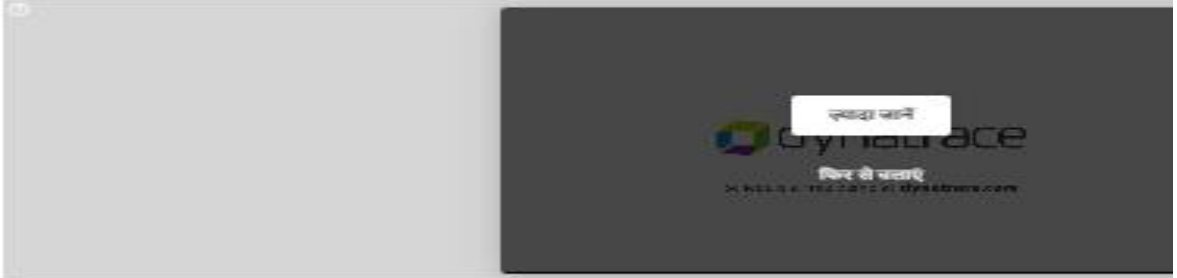
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### उर्जा दक्षता ब्यूरो के बंदौलत भारत की ऊर्जा खपत में लगभग 3.5 प्रतिशत की कमी आई : आरके सिंह

By Livevns.news Desk Mar 1, 2024, 17:33 IST



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केंद्रीय ऊर्जा मंत्री ने कहा कि ऊर्जा दक्षता को बढ़ावा देने के लिए हमें बड़े पैमाने पर लोगों तक पहुंचने की भी जरूरत है। भारत विकसित देशों द्वारा अपनाए गए रास्ते की तरह नहीं, बल्कि स्वच्छ तरीके से



सत्यमेव जयते

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आगे बढ़ेगा। केंद्रीय ऊर्जा मंत्री ने कहा लोगों के साथ संवाद करना और उन्हें शिक्षित करना एक बड़ी चुनौती है, जिस पर हमें अधिक ध्यान केंद्रित करने की आवश्यकता है।

इस दौरान विद्युत सचिव पंकज अग्रवाल, विद्युत मंत्रालय के अतिरिक्त सचिव, अजय तिवारी, केंद्रीय विद्युत प्राधिकरण के अध्यक्ष घनश्याम प्रसाद और बीईई के महानिदेशक अभय बकरे भी उपस्थित थे।

**URL - <https://livevns.news/National/india-s-energy-consumption-reducedphp/cid13710291.htm>**

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NEW DELHI, MAR 1 (UNI):- Union Minister for Power, New and Renewable Energy, Raj Kumar Singh inaugurates the 22nd Foundation Day celebration of the Bureau of Energy Efficiency (BEE), in New Delhi on Friday. UNI PHOTO-137U

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[URL- https://www.ndtvprofit.com/nation/bee-helps-to-reduce-energy-consumption-by-around-35-rk-singh](https://www.ndtvprofit.com/nation/bee-helps-to-reduce-energy-consumption-by-around-35-rk-singh)



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On this day, March 1, 22 years ago, an organization was set up under the Ministry of Power, Government of India, under the provisions of the [Energy Conservation Act, 2001](#), with the primary objective of reducing energy intensity of the Indian economy. Yes, as the nation makes strides towards energy transition, the

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## BEE Programs Drive Energy Efficiency, Slash Carbon Emissions in India

The Bureau of Energy Efficiency's programs have been instrumental in cutting India's energy consumption by 3.5% annually and reducing carbon emissions by 306 million tonnes. Their initiatives, such as Buildings Energy Efficiency and Star Label, promote energy efficiency and sustainable practices across various sectors.

By Swati Nair | Updated: Friday, March 1, 2024, 21:39 [IST]



The Bureau of Energy Efficiency's (BEE) programs and initiatives have significantly contributed to India's energy conservation efforts. Union Minister RK Singh highlighted these achievements during the 22nd Foundation Day of BEE, stating that the bureau's work has resulted in a 3.5% annual reduction in energy consumption and a yearly decrease of 306 million tonnes of carbon emissions.

URL- <https://www.goodreturns.in/news/bee-programs-cut-indias-energy-consumption-reduce-carbon-emissions-gen-1333953.html>

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## BEE helps to reduce energy consumption by around 3.5 per cent: RK Singh

Updated - March 02, 2024 at 02:48 PM. | New Delhi

The Minister made the remarks at the 22nd Foundation Day of the Bureau of Energy Efficiency (BEE) - statement from Power Ministry

BY PTI

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BEE helps to reduce energy consumption by around 3.5 pc: RK Singh  
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**New Delhi, Mar 1 (PTI)** The programmes and initiatives of the Bureau of Energy Efficiency have helped the country to cut 3.5 per cent of energy consumption annually and reduce yearly carbon emissions by 306 million tonnes (MT), Union Minister RK Singh said on Friday.

The minister made the remarks at the 33rd Foundation Day of the Bureau of Energy Efficiency.

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## BEE helps to reduce energy consumption by around 3.5 pc: RK Singh

Their unwavering support and guidance are pivotal in advancing key BEE programmes and initiatives, reflecting a shared commitment to a sustainable and energy-efficient future, Bakre said. BEE, under the Ministry of Power, promotes the use of energy-efficient processes, equipment, devices and systems.

PTI | New Delhi | Updated: 01-03-2024 22:11 IST | Created: 01-03-2024 22:11 IST



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# BEE helps to reduce energy consumption by around 3.5 pc: RK Singh



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New Delhi, Mar 1 (PTI) The programmes and initiatives of the Bureau of Energy Efficiency have helped the country to cut 3.5 per cent of energy consumption annually and reduce yearly carbon emissions by 306 million tonnes (MT), Union Minister RK Singh said on Friday.

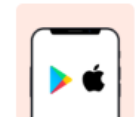
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### BEE helps to reduce energy consumption by around 3.5 pc: RK Singh

"BEE helped India to reduce its energy consumption by around 3.5 per cent, and to reduce its carbon emissions by 306 million tonnes per annum," the Minister for Power and New & Renewable Energy...



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## Bureau of Energy Efficiency Celebrates 22nd Foundation Day

The 22nd Foundation Day celebration, which has as its theme "Energy Transition through Electrification and Decarbonization in India", was graced by the Union Power and New & Renewable Energy Minister Shri R. K. Singh.

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On this day, March 1, 22 years ago, an organization was set up under the Ministry of Power, Government of India, under the provisions of [the Energy Conservation Act, 2001](#), with the primary objective of reducing energy intensity of the Indian economy. Yes, as the nation makes strides

**URL- <https://smestreet.in/limelight/bureau-of-energy-efficiency-celebrates-22nd-foundation-day-4181923>**

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### NEWS

## Bureau Of Energy Efficiency Celebrates 22nd Foundation Day: Unveils Initiatives For Energy Transition

By Bureau The News H... - 01 MAR 2, 2024 - 2,505



**New Delhi:** Marking the 22nd Foundation Day, The Bureau of Energy Efficiency (BEE), established under the Ministry of Power, Government of India, commemorated its significant contributions to reducing the energy intensity of the Indian economy. The main event, held in the national capital, was presided over by Union Power and New & Renewable Energy Minister R. K. Singh.

The Foundation Day celebration centered around the theme "Energy Transition through Electrification and Decarbonization in India." R. K. Singh, along with Power Secretary Pankaj Agarwal, Additional Secretary Ajay Tewari, Chairperson of Central Electricity Authority Ghanshyam Prasad, and Director General of BEE Abhay Bakre, graced the occasion.

During the celebration, R. K. Singh launched two of BEE's Standards and Labeling Programs for Packaged Boilers and Commercial Beverage Coolers (Visi Coolers). Additionally, the Minister released the inaugural edition of India EV Digest and the fifth edition of the State Energy Efficiency Index.

Addressing the gathering, R. K. Singh acknowledged BEE's crucial role in reducing India's energy

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## BEE Initiatives Brought Down Energy Consumption & Carbon Emissions In India

Updated: 30 Mar 02, 2024 02:54:13pm

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BEE Initiatives Brought Down Energy Consumption & Carbon Emissions In India

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New Delhi, Mar 2 (KNN) In a recent announcement on Friday, Union Minister RK Singh highlighted the impactful role of the Bureau of Energy Efficiency (BEE) in significantly curbing energy consumption and carbon emissions in India.

During the 22nd Foundation Day celebrations of BEE, Minister RK Singh applauded the bureau's efforts, stating that their initiatives have led to a remarkable 3.5 per cent reduction in annual energy consumption and a substantial decrease of 206 million tonnes (MT) in yearly carbon emissions.

Singh emphasised the pivotal contributions of BEE's programs and initiatives towards enhancing energy efficiency across various sectors.

Notable among these initiatives are Buildings Energy Efficiency, Star Label for consumer goods, and Energy Efficiency in Small & Medium Industry, all of which aim to foster energy conservation and mitigate excessive power consumption.

The significance of these efforts becomes even more pronounced considering the alarming statistics related to carbon



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केंद्रीय मंत्री आर के सिंह ने शुक्रवार को यह जानकारी देते हुए कहा कि इससे वार्षिक

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By Editor in Chief March 1, 2024



नई दिल्ली (हि.स.)।"उर्जा दक्षता ब्यूरो (BEE) एक बीईई के प्रयासों के परिणामस्वरूप भारत की ऊर्जा खपत में लगभग 3.5 प्रतिशत की कमी आई है, जो हमारे जैसे देश के लिए बहुत बड़ी बात है।" शुक्रवार को यहां उर्जा दक्षता ब्यूरो के 22 वे स्थापना दिवस के मौके पर केन्द्रीय बिजली और नवीन एवं नवीकरणीय ऊर्जा मंत्री आरके सिंह ने ये बातें कहीं।

URL- <https://lokraag.com/news-headlines/indias-energy-consumption-reduced-by-about-3-5-percent-due-to-energy-efficiency-measures-rk-singh/>

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## 22nd Foundation Day Of Bureau Of Energy Efficiency Celebrated

Union Power and NRE Minister commends BEE for its innovative and world-leading programmes


By Deepak Joshi | March 1, 2024



On this day, March 1, 22 years ago, an organization was set up under the Ministry of Power, Government of India, under the provisions of the Energy Conservation Act, 2001, with the primary objective of reducing energy intensity of the Indian economy. Yes, as the nation makes strides towards energy transition, the 22nd Foundation Day of The Bureau of Energy Efficiency is being celebrated today, March 1, 2024, with the main event being held in the national capital.


The 22nd Foundation Day celebration, which has as its theme "Energy Transition through Electrification and Decarbonization in India", was graced by the Union Power and New & Renewable Energy Minister Shri R. K. Singh, Power Secretary Shri Pankaj Agarwal; Additional Secretary, Ministry of Power, Shri Ajay Tewari; Chairperson, Central Electricity Authority, Shri Ghanshyam Prasad; and

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## BEE helps to reduce energy use by 3.5%, reduce carbon emissions: RK Singh

The minister made the remarks at the 22nd Foundation Day of the Bureau of Energy Efficiency (BEE), a statement issued by the Power Ministry said

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02 MARCH, 2024

## 22nd Foundation Day of Bureau of Energy Efficiency Celebrated

### Union Power and New & Renewable Energy Minister commends BEE for its innovative and world-leading programme

Page 3 News  
New Delhi / 01 March

On this day, March 1, 22 years ago, an organization was set up under the Ministry of Power, Government of India, under the provisions of the Energy Conservation Act, 2001, with the primary objective of reducing energy intensity of the Indian economy. Yes, as the nation makes strides towards energy transition, the 22nd Foundation Day of The Bureau of Energy Efficiency is being celebrated today, March 1, 2024, with the main event being held in the national capital.

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On the occasion, the Union Power and New & Renewable Energy Minister launched two of BEE's Standards and Labeling Programs, one for Packaged Boilers and the other for Commercial Beverage Coolers, also known as Visi Coolers. He also released the inaugural edition of India EV Digest and the fifth edition of State Energy



Efficiency Index.

The opening session of the Foundation Day celebration can be watched here.

"BEE has helped India reduce its energy consumption by around 3.5%."

Addressing the gathering, the Union Minister congratulated the BEE and said that the BEE has not only lived up to its mission but has also done more than what is expected. "BEE is an organization which has reduced our carbon load appreciably. The efforts of the BEE have resulted in reducing India's energy consumption by around 3.5%,

which is huge for a country like ours. Your efforts have resulted in reduction of carbon dioxide emissions of more than 306 million tonnes per annum. It is primarily because of BEE that India could achieve its NDC target of reducing emission intensity of GDP 11 years ahead of target. BEE's schemes and programmes have been innovative, world-leading and are being copied across the world." The Minister informed that more innovative programmes are on the way.

"Need to encourage small and cottage industries too to adopt

energy efficiency measures"

The Minister spoke of the need to focus on encouraging small and cottage industries too to adopt energy efficiency measures. "I congratulate the large industry which has adopted energy efficiency measures. However, we have a huge number of small and cottage industries, which are not doing so well in energy efficiency. Focusing on small and cottage industries will be difficult, since numbers are huge. We have to co-opt the states; unless the states become serious about it, we will not be able to reach out to small and cottage industries

and implement measures such as energy efficient and green buildings." The Minister that v would need to include inclusion of green aspects in courses for architects, so that buildings designed by architects will have energy efficiency features.

More on BEE

The BEE is implementing several other innovative energy efficiency schemes and national programs, such as the PFC Scheme, Standards and Labeling for Energy Efficient Appliances, Energy Conservation Building Code (ECBC) and Demand Side Management.

BEE is a statutory body under the Ministry of Power, Government of India. It assists in developing policies and strategies with the primary objective of reducing the energy intensity of the Indian economy. BEE coordinates with designated consumer designated agencies, and other organizations to identify and utilize the existing resources in infrastructure, in performing the functions assigned to it under the Energy Conservation Act.

The mission of the Bureau is to assist in developing policies and strategies with a thrust on self-regulation and market principle within the overall framework of the Energy Conservation Act, 2001. The Vision of Bureau of Energy Efficiency (BEE): To improve Energy Intensity of Indian Economy thereby contributing towards sustainable development of country.

**URL - <https://page3newsthai.com/22nd-foundation-day-of-bureau-of-energy-efficiency-celebrated-union-power-and-new-renewable-energy-minister-of-india-commends-bee-for-its-innovative-and-world-leading-programmes/>**

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**NATIONAL**

**उर्जा दक्षता ब्यूरो के बंदौलत भारत की ऊर्जा खपत में लगभग 3.5 प्रतिशत की कमी आई : आरके सिंह**

Date : 01-Mar-2024

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नई दिल्ली, 1 मार्च। "उर्जा दक्षता ब्यूरो (बीईई) एक बीईईई के प्रयासों के परिणामस्वरूप भारत की ऊर्जा खपत में लगभग 3.5 प्रतिशत की कमी आई है, जो हमारे जैसे देश के लिए बहुत बड़ी बात है।" शुक्रवार को पहा उर्जा दक्षता ब्यूरो के 22 वें स्थापना दिवस के मौके पर केंद्रीय बिजली और नवीन एवं नवीकरणीय ऊर्जा मंत्री आरके सिंह ने ये बातें कही।

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## Power Minister graced 22nd Foundation Day celebration of BEE in New Delhi

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NET ZERO TECH Barcelona 5-6 junio 2024  
Fair of the decarbonization through energy efficiency, electrification with renewables and hydrogen

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GAUTAM SOLAR

**BEE Marks 22 Years of Service with Emphasis on Energy Transition and Decarbonization**

Union Power and New & Renewable Energy Minister R.K. Singh lauded BEE for its innovative programs, which have played a pivotal role in reducing India's carbon footprint.

March 04, 2024. By Abha Ruetagi

**Let's talk**

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June 04, 2024

URL - <https://www.energetica-india.net/news/bee-marks-22-years-of-service-with-emphasis-on-energy-transition-and-decarbonization>

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Current Affairs

## Bureau of Energy Efficiency Celebrates 22nd Foundation Day with Focus on Energy Transition and Efficiency

🕒 March 2, 2024



On March 1, 22 years ago, The Bureau of Energy Efficiency (BEE) was established under the Ministry of Power, Government of India, to reduce the energy intensity of the Indian economy. Today, on its 22nd Foundation Day, BEE celebrates its achievements and charts a course for the future.

### Event Highlights

- **Date:** March 1, 2024
- **Theme:** "Energy Transition through Electrification and Decarbonization in India"

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**URL- <https://news.helloscholar.in/bureau-of-energy-efficiency-celebrates-22nd-foundation-day-with-focus-on-energy-transition-and-efficiency/>**

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**22nd Foundation Day of Bureau of Energy Efficiency Celebrated; Union Power and New & Renewable Energy Minister commends BEE for its innovative and world-leading programmes – EQ**

March 2, 2024 Anand Gupta 0 0 0

FEATURED

In Short : State Energy Efficiency Index 2023 released; Karnataka is top-performer and Andhra Pradesh is runner-up in implementation of energy efficiency policies  
In Detail : Standards and Labeling Program

Telangana Super Thermal Power Project

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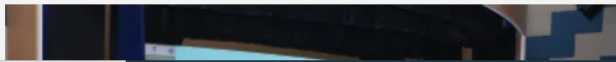
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### 22nd Foundation Day Celebration of Bureau of Energy Efficiency

2 March 2024

On the completion of 22 years of service to the nation, the Bureau of Energy Efficiency under the Ministry of Power, Government of India invited stakeholders from government and industry, at the main event held in New Delhi on March 1, 2024. The 22nd Foundation Day was themed on "Energy Transition through Electrification and Decarbonization in India", where the Union Power and New & Renewable Energy Minister Shri R. K. Singh commended BEE for its innovative and world-leading programmes. The Minister complimented BEE for its role in reducing the carbon load of the nation and said that it is primarily because of BEE that India could achieve its NDC target of reducing the emission intensity of the nation's GDP 11 years ahead.

News Source-PIB



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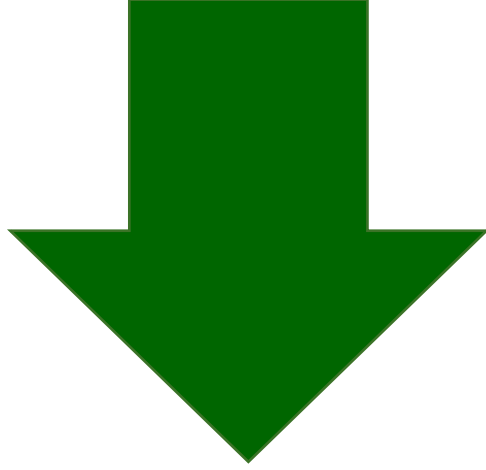


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कुछ लोगों को दिक्कत होगी, लेकिन देश से बढ़कर कोई नहीं : कपिल 18

बीईई से बिजली खपत कम करने में मदद मिली : सिंह

नई दिल्ली : केंद्रीय बिजली मंत्री आरके सिंह ने शुक्रवार को कहा कि ब्यूरो आफ एनर्जी एफिशिएंसी (बीईई) के कार्यक्रमों से देश में बिजली खपत में 3.5 प्रतिशत कमी लाने में मदद मिली है। बीईई के 22वें स्थापना दिवस कार्यक्रम में केंद्रीय मंत्री ने कहा कि इन पहलों से हर वर्ष 30.6 करोड़ टन कार्बन उत्सर्जन भी कम किया जा चुका है। (प्रेट्र)

**Dainik Jagran, Bareilly**



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...आपका अपना अखबार

**10 New Delhi, Sunday 03 March 2024**  
**22nd Foundation Day Celebration of Bureau of Energy Efficiency deliberates on Role of e-Mobility in Energy Transition and Potential of Indian Carbon Market in Decarbonization**



**New Delhi, Focus News:** On the completion of 22 years of service to the nation, the Bureau of Energy Efficiency under the Ministry of Power, Government of India invited stakeholders from government and industry, at the main event held in New Delhi on March 1, 2024. The 22nd Foundation Day was themed on "Energy Transition through Electrification and Decarbonization in India", where the Union Power and New & Renewable Energy Minister Shri R. K. Singh commended BEE for its innovative and world-leading programmes. The Minister complimented BEE for its role in reducing the carbon load of the nation and said that it is primarily because of BEE that India could achieve its NDC target of reducing the emission intensity of the nation's GDP 11 years ahead. On the occasion, the Minister launched two of BEE's Standards and Labelling Programs, one for Packaged Boilers and the other for Commercial Beverage Coolers, also known as Vesi Cooler (or Beverage Cooler). He also released the inaugural edition of India EV Digest and the fifth edition of State Energy Efficiency Index. The celebration also featured an exhibition on Electric Mobility and Electric Cooking, to contribute to the aim of promoting electric vehicles on roads and efficient cooking in households. More details can be found here. The 22nd Foundation Day celebration provided an opportunity to also ensure in deliberations on two issues of topical significance for the BEE's mission of reducing energy intensity of the Indian economy. In line with the government's efforts towards energy transitions, the first panel discussion explored ways and means of accelerating energy transition in the transport sector, through electric mobility. The panelists explored the policy and regulatory landscape which would best facilitate this transition in a manner which is affordable to the consumers. Speaking about the need to drive widespread adoption of EVs, Director General, BEE, Shri Abhay Baire emphasized the pivotal role of conducive state-specific EV policies. He proposed a collaboration between BEE and NITI Aayog for the development of a Model EV policy for nationwide adoption. Moreover, recognizing the importance of affordable electricity, the DG called for financial incentives for EV users and policy support for manufacturers. Highlighting Telangana's exemplary success in promoting e-mobility, Managing Director, Telangana State Renewable Energy Development Corporation, Shri N. Janiah reported a remarkable 15%-16% growth in the EV segment in the state. He detailed the state government's initiatives, including subsidies for charging infrastructure, road tax exemptions, and the development of an e-mobility valley near Hyderabad. Telangana is actively involved in retrofitting ICE autos and operates over 100 electric buses, he added.

## FOCUS NEWS



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## अपने उद्देश्य पर खरा उतरा है बीईई : केंद्रीय मंत्री

वैभव न्यूज ■ नई दिल्ली

ऊर्जा दक्षता ब्यूरो (बीईई) न केवल अपने उद्देश्य पर खरा उतरा है, बल्कि इसने अपेक्षा से अधिक काम किया है। बीईई एक ऐसा संगठन है, जिसने हमारे कार्बन लोड को काफी कम कर दिया है। बीईई के प्रयासों के परिणामस्वरूप भारत की ऊर्जा खपत में लगभग 3.5 प्रतिशत की कमी आई है, जो हमारे जैसे देश के लिए बहुत बड़ी बात है। आपके प्रयासों से प्रति वर्ष 306 मिलियन टन से अधिक कार्बन डाइऑक्साइड उत्सर्जन में कमी आई है। यह कहना है कि केंद्रीय विद्युत और नवीन एवं नवीकरणीय ऊर्जा मंत्री आर.के. सिंह का। बता दें कि ऊर्जा दक्षता ब्यूरो अपना 22वां स्थापना दिवस मना रहा है। 22 वर्ष पूर्व भारतीय अर्थव्यवस्था की ऊर्जा इटिसिटी को कम करने के प्राथमिक उद्देश्य के साथ, ऊर्जा संरक्षण अधिनियम, 2001 के प्रावधानों के तहत, केंद्र सरकार के विद्युत मंत्रालय के अंतर्गत एक



संगठन की स्थापना की गई थी। इसी के उपलक्ष्य में आयोजित एक कार्यक्रम के दौरान आर के सिंह ने यह बात कही। इस अवसर पर विद्युत सचिव पंकज अग्रवाल, अपर सचिव, विद्युत मंत्रालय, अजय तिवारी, अध्यक्ष, केंद्रीय विद्युत प्राधिकरण, घनश्याम प्रसाद, और महानिदेशक, ऊर्जा दक्षता ब्यूरो (बीईई) अभय बकरे भी इस मौके पर मौजूद थे। इस अवसर पर, केंद्रीय विद्युत और नवीन एवं नवीकरणीय ऊर्जा मंत्री ने बीईई के दो मानक और लेबलिंग कार्यक्रमों का शुभारंभ किया, एक पैकेज्ड बॉयलर के लिए और दूसरा वाणिज्यिक पेय कूलर के लिए, जिसे विसी कूलर भी कहा जाता है।

**VIRAAT VAIBHAV**



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NEW DELHI/METRO  
Wednesday, March 06, 2024



# Hindustan Times

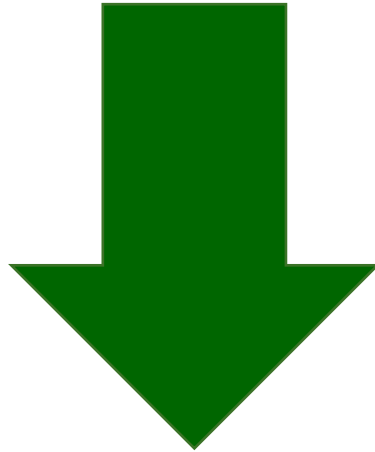
FIRST VOICE. LAST WORD.

## Bureau of Energy Efficiency celebrates 22nd anniversary

On Mar 1, 22 years ago, an organisation was set up under the Ministry of Power, Govt of India, under the provisions of the Energy Conservation Act, 2001, to reduce energy intensity of the Indian economy. The 22<sup>nd</sup> Foundation Day of The Bureau of Energy Efficiency was celebrated on Mar 1. This year the observed theme was "Energy Transition through Electrification and Decarbonisation in India", and was graced by the Union Power and New & Renewable Energy Minister RK Singh, and several other senior officials.

[Hindustan Times](#)

# Social Media



## Social Media Campaign - #BEEFoundationDay

- ❖ BEE ran a social media campaign #BEEFoundationDay for the event and posted creatives on social media platform during 25<sup>th</sup> February – 02<sup>nd</sup> March 2024.
- ❖ Total 80 posts were shared on Facebook, Twitter, Instagram, and LinkedIn.
- ❖ 3 live streams for the Inaugural Session, Technical Session 1 and 2 were broadcasted on YouTube.

### Pre-event Posts

Total 7 **Teasers** including **pre-event Banner** for BEE's Foundation Day were posted with #BEEFoundationDay hashtag on Facebook, Twitter, Instagram and LinkedIn before the event day.



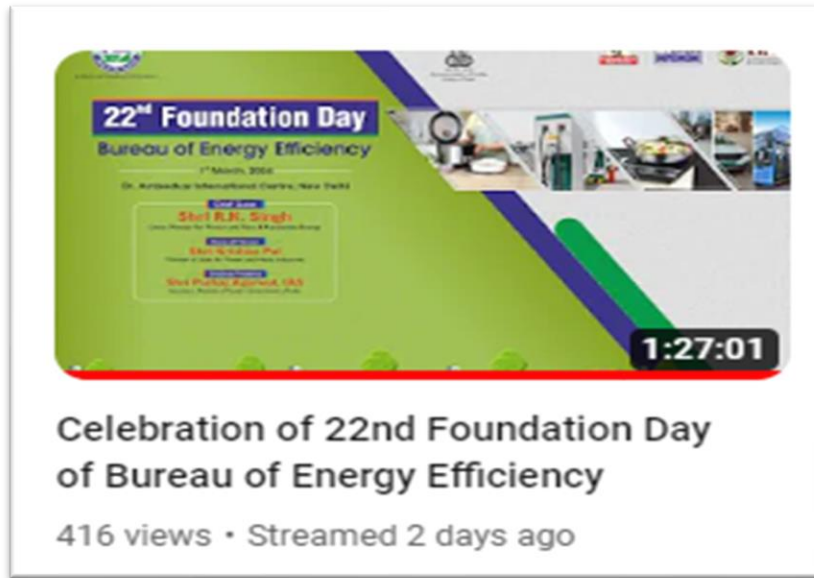




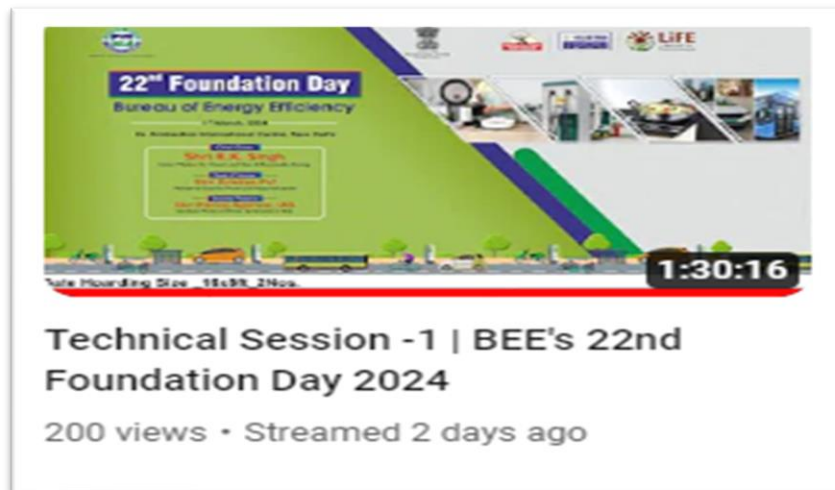
BEE's Foundation Day Post



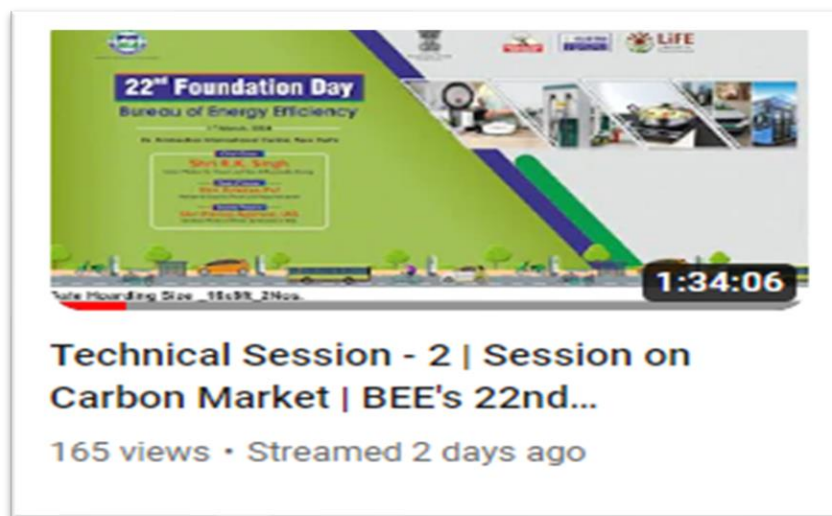
Inaugural session was on Electric Mobility and Electric Cooking Exhibition



In technical session 1, Panel discussed policy & regulatory landscape to accelerate Energy Transition in the Transport sector through Electrification. Engaging session addressed by Shri Abhay Bakre, DG, BEE, Sh. Sudhendu Jyoti Sinha, Adviser, NITI Aayog, Shri N. Janaiah, Dr. Ritu Singh, Shri Ashok Kumar Rajput.



Technical session 2, Panel deliberated about Carbon Market, chaired by Former Special Secretary of MOEFCC, GoI, Shri R. R. Rashmi, the session provided crucial insights into the current state of Indian carbon market, highlighting ongoing negotiations regarding Article 6.4 under the Paris Agreement.



Links of live streaming were shared on social media platforms.





 **Bureau of Energy Efficiency (ऊर्जा दक्षता ब्यूरो)**  
@beeindiadigital Promote ...

Do watch Live the 1st technical session at the celebrations of 22nd Foundation Day of Bureau of Energy Efficiency in New Delhi 📌

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 youtube.com  
Technical Session -1 | BEE's 22nd Foundation Day 2024  
Policy & Regulatory Landscape to accelerate Energy Transition in Transport sector through Electrification

1:03 PM · Mar 1, 2024 · 344 Views

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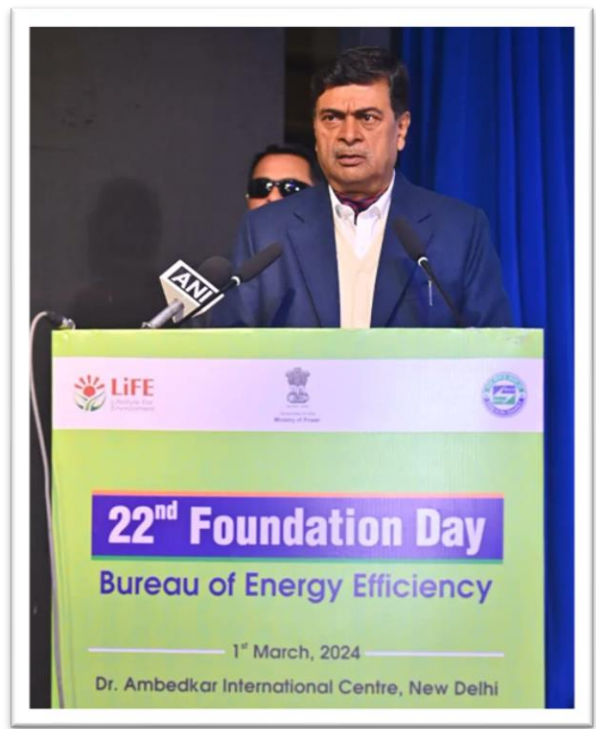
Do watch Live the 2nd technical session "Panel discussion – Session on Carbon Market" at the celebrations of 22nd #FoundationDay of Bureau of Energy Efficiency in New Delhi 📌

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Technical Session - 2 | Session on Carbon Market | BEE's 22nd  
Panel Discussion - Session on Carbon Market

1:57 PM · Mar 1, 2024 · 336 Views

Highlights of event posted on social media





### Post-event

Hon'ble Union Power and NRE Minister Shri Raj K. Singh launched Standards and Labelling Programs for Packaged Boilers and for Commercial Beverage Coolers, also known as Visi Coolers during #BEE's 22<sup>nd</sup> Foundation Day 2024.



Video on the highlights of the BEE's Foundation Day 2024.



Glimpse of Technical Session -1





Glimpse of Technical Session - 2



Press Releases (English and Hindi) posted on social media platforms along with the pictures



Social Media Reach of BEE's 22<sup>nd</sup> Foundation Day Event

S. No.	Platforms	Impressions/Reach of Posts	Impressions/Reach of Live Stream
1	Facebook	6,037	315
2	Twitter	5,943	1,096
3	Instagram	2,624	350
4	LinkedIn	18,450	1,775
5	YouTube	794	794
	<b>Total</b>	<b>33,848</b>	<b>4,330</b>



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