



Coverage Report

BEE and Ministry of MSME promotes a collaborative platform “SAMEEKSHA”

13th December 2021

INDEX

Date	Headline	Publication
<u>15th Dec</u>	BEE and ministry of MSME promotes a collaborative platform "SAMEEKSHA"	<u>Indian Bureaucracy</u>
<u>21st Dec</u>	.@MinOfPower Celebrates National Energy Conservation Week Under Azadi Ka ... - Latest Tweet by PIB India	<u>Latest LY</u>
<u>15th Dec</u>	National Energy Conservation Day 2021	<u>Drishtias</u>
<u>14th Dec</u>	National Energy Conservation Day 2021: Quotes, Wishes, Messages, Slogans, Theme, Awards, and More	<u>Jagran Josh</u>

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BEE and Ministry of MSME promotes a collaborative platform "SAMEEKSHA"

December 15, 2021



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The Ministry of Power is celebrating Energy Conservation Week under Azadi Ka Amrit Mahotsav from 8th to 14th December 2021. As part of celebrations, Bureau of Energy Efficiency (BEE) under the Ministry of Power has organized various programs.

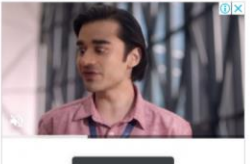
The Bureau of Energy Efficiency (BEE) organized an Interactive Workshop on Outcomes of Energy and Resource Mapping of Ministry of Micro, Small & Medium Enterprises (MSME) Clusters at India Habitat Centre on December 11, 2021, during "National Energy Conservation Week: 8th-14th December 2021", marked as Iconic Week under "Azadi ka Amrit Mahotsav". A presentation on findings of Energy and Resource Mapping of MSME clusters in India' was given by BEE official, regarding 8 sectors and 40 clusters.

The MSME sector is the backbone of large industrial units and generates employment opportunities in rural as well as urban areas. The MSME sector is consistently widening its domain across sectors of the economy as diverse range of products and services are now being produced to meet the demands of domestic as well as global markets.

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<https://www.indianbureaucracy.com/bee-and-ministry-of-msme-promotes-a-collaborative-platform-sameeksha/>

Latest LY:

The screenshot shows the Latest LY website interface. At the top, it displays the date 'Tuesday, December 21, 2021' and 'Latest Stories'. The 'LATEST LY' logo is prominently featured, along with social media icons for Facebook, Twitter, Dribbble, YouTube, Instagram, G+, LinkedIn, and RSS. A navigation menu includes categories like QUICKLY, SOCIALLY, TRENDING, CRYPTO, INDIA, WORLD, TECH, SPORTS, ENTERTAINMENT, LIFESTYLE, VIRAL, FESTIVALS, and VIDEOS. The main content area shows a news article titled '.@MinOfPower Celebrates National Energy Conservation Week Under Azadi Ka ... - Latest Tweet by PIB India'. The article text states: 'The latest Tweet by PIB India states, '@MinOfPower celebrates National Energy Conservation Week under Azadi ka #AmritMahotsav BEE organizes workshop on Outcomes of Energy and Resource Mapping of MSME Clusters; And with @minmsme promotes a collaborative platform "SAMEEKSHA" Details: ...'. To the right of the article is a graphic with the text 'हर गाँव, हर शहर विकास की लहर' and 'युवा नेतृत्व में आगे बढ़ता उत्तराखण्ड'. Below the article are social media sharing icons for Facebook, Twitter, LinkedIn, and Messenger.

<https://www.latestly.com/socially/india/news/minofpower-celebrates-national-energy-conservation-week-under-azadi-ka-latest-tweet-by-pib-india-3150775.html>

Drishtiias:

Governance

National Energy Conservation Day 2021

★★★★★ Star marking (1-5) indicates the importance of topic for CSE

15 Dec 2021 8 min read

Tags: [Quick Facts For Prelims](#) [GS Paper - 2](#) [Government Policies & Interventions](#) [GS Paper - 3](#)

For Prelims: National Energy Conservation Day, Bureau of Energy Efficiency (BEE), National Energy Conservation Awards, SAMEEKSHA Portal.

For Mains: National and global efforts to ensure energy conservation, Scenario of Power Sector in India and need of energy conservation.

Why in News

The **National Energy Conservation Day** is observed on December 14th, every year by the **Bureau of Energy Efficiency (BEE)**.

- The day **focuses on making people aware of global warming and climate change** and promotes efforts towards saving energy resources. It also **highlights the achievements of the country** in the fields of energy efficiency and conservation.
- The Ministry of Power celebrated **Energy Conservation Week (8-14 Dec)** in 2021 under **Azadi Ka Amrit Mahotsav**. As part of celebrations, the **BEE** under the Ministry of Power has organized various programs.

Key Points

- Energy Conservation:**

<https://www.drishtiias.com/daily-updates/daily-news-analysis/national-energy-conservation-day-2021>

The screenshot shows the Jagran Josh website interface. At the top, there is a navigation menu with categories like School, College, Job, Career, and various exam preparation sections (GK, JEE, MBA, News, Mock Test, Quiz, Videos, Results). A search icon and a notification banner for iZooto are also visible. Below the navigation, there is a banner for a government job recruitment drive: "4.50 लाख युवाओं को सरकारी नौकरी" (4.50 lakh youth to government jobs) with the slogan "सोच ईनाबदार, काम बनदार" (Think wisely, work hard). The main article is titled "National Energy Conservation Day 2021: Quotes, Wishes, Messages, Slogans, Theme, Awards, and More". The article text explains that the day is celebrated on 14 December annually to raise awareness about global warming and climate change. To the right of the article is a promotional graphic for the Uttar Pradesh Sahasra Shiksha Yojana, featuring the text "हर नागरिक के सपनों को करने साकार विकास पथ पर अग्रणी उत्तराखण्ड" (Realizing the dreams of every citizen on the development path, Uttar Pradesh is the leader).

<https://www.jagranjosh.com/general-knowledge/national-energy-conservation-day-quotes-slogans-messages-1639455415-1>

Total no. of coverage: 04

Thank you